**Reg Page:**

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|  | Campaign-in-a-Box  **Protect Entra ID. Prevent Downtime.**  **30-Day Campaign-in-a-Box**  Your clients rely on Microsoft 365—and Entra ID (formerly Azure AD) is now the identity layer everything depends on. But here’s the problem: Microsoft doesn’t back it up. If something gets misconfigured or deleted, there’s no native way to restore it.  This turnkey campaign is built for MSPs already offering Microsoft 365 backup. It gives you the tools to educate clients, spark new conversations, and offer Entra Backup as the next layer of protection.  **Campaign Includes:**   * Client-facing emails, social posts, sales sheet, and landing page copy * MSP-branded blog post with AI prompts * Sales talk tracks, objection handling guide, and 30-day outreach plan * Real-world use cases to make the risk of unprotected identity tangible  **Why Use This Campaign?** Easy to execute—minimal customization  Proven frameworks to build trust and urgency  Helps you grow MRR with identity protection services  Entra ID is unprotected by default. This campaign positions you to fix that—fast. |
|  | Note that this is the graphic we want on the reg landing page (once updated) |
| Form headline | Unlock Your Campaign Kit |

**Thank You Landing Page**

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|  | “Download Your 30-Day Campaign-in-a-Box"  [Click to Download] Zip File    (hoping this “Click to download” can be a button, this will be text that prompts a zip file download with the informational text below that it’s a zip file.   The remaining elements should be the same as this landing page. |
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