

## Email #1

**Subject Line Option 1:** Data Loss Can Shut Businesses Down—Not Yours

**Subject Line Option 2:** What's Your Backup Plan? We've Got One for You

### Email Body:

Hi **Joe:**

We get it: data protection isn't always top of mind... until something goes wrong.

Cyber threats, accidental deletions, and even rogue employees deleting data happen all the time to businesses of all sizes. It only takes one mistake—[like a simple power outage](#)—to lose critical data for good.

**[MSP COMPANY NAME]** is now offering Dropsuite Data Protection—an automated solution to keep your data protected and easily recoverable.

So, what does this mean for you?

- **Deleted a file?** Instantly restore it.
- **Hit by ransomware?** Recover without paying.
- **Need to meet compliance or audits?** Secure, tamper-proof backups have you covered.

This isn't just about convenience—it's about keeping your business safe in a world where data loss is a real threat. And the best part? It's affordable, fully automated, and requires zero effort on your part.

Call me at **[MSP PHONE NUMBER]**, and let's make sure your business is protected.

Cheers,

**Eric Smith**

**Sales Associate**

**[MSP COMPANY NAME]**