

What is the Emotional Footprint? SoftwareReviews evaluates 27 aspects of the customer relationship using a net promoter methodology. These ratings are based on users' answers to provocative, detailed questions on the experience of working with the vendor, creating a powerful indicator of overall user sentiment.

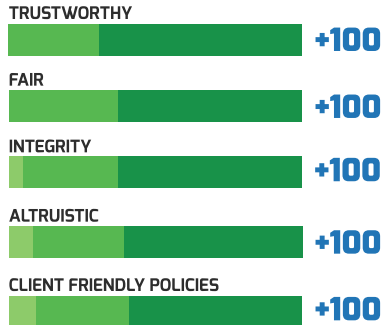
The Emotional Footprint Diamond illustrates how users view their interactions with their software vendor compared against their perception of the software's cost to value. This delivers an in-depth insight into your potential relationship with the vendor.

"It's an easy decision. Low cost of entry, ease of implementation, ease of use by end users."

CUSTOMER QUOTE

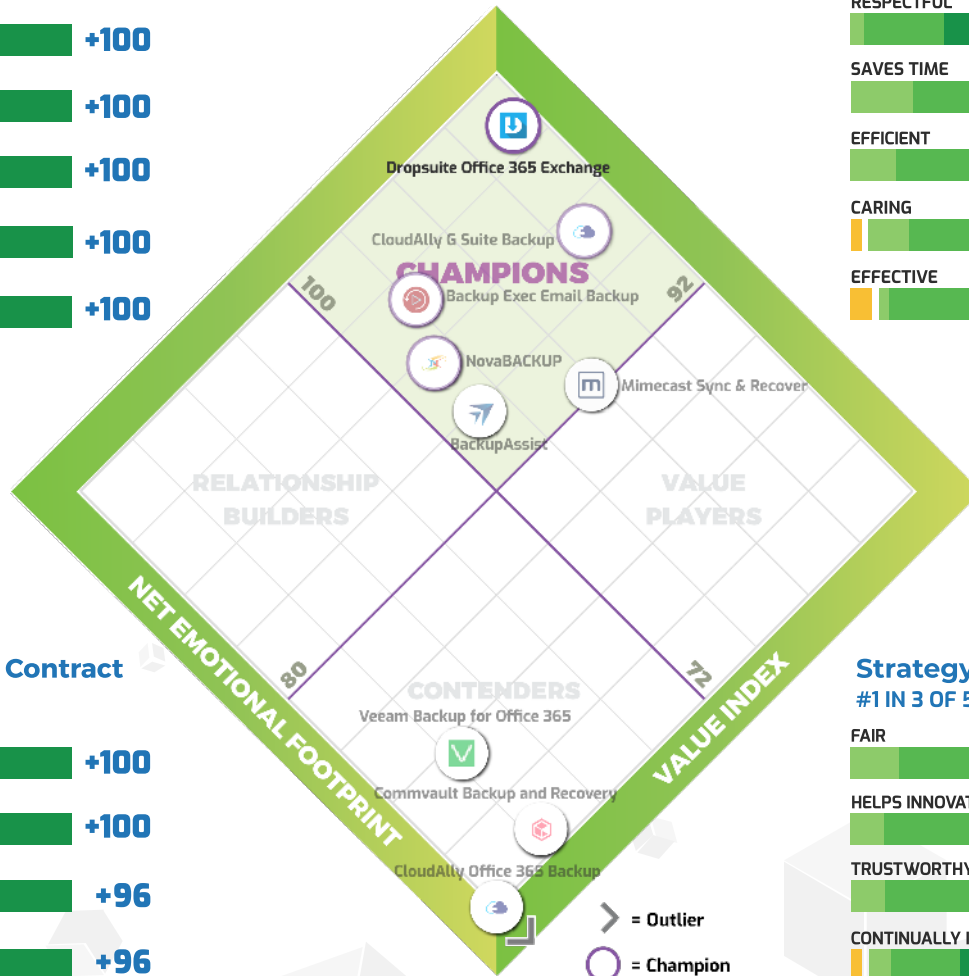
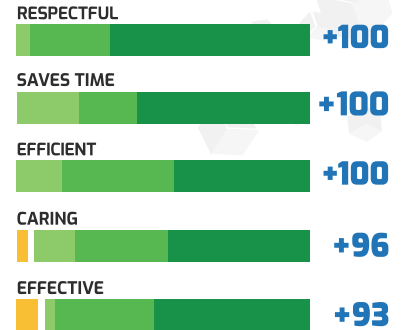
Conflict Resolution

#1 IN 5 OF 5 SCORES



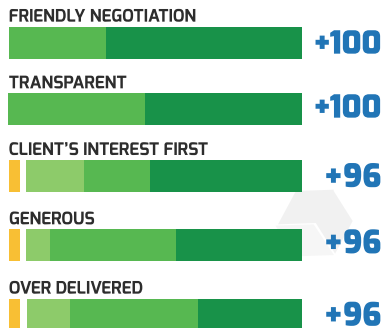
Service Experience

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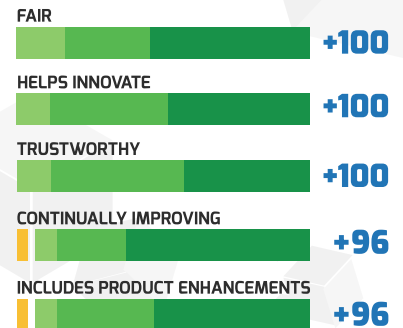
Negotiation and Contract

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Strategy and Innovation

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