

# Understanding Microsoft's Clause 6B and Elevating Data Security with Dropsuite



## The Rising Cyber Threat Landscape

- ✔ An average of 156,000 daily Business Email Compromise (BEC) attempts are made daily\*
- ✔ 70% of organizations encountering human-operated ransomware attacks are small and medium sized businesses (SMBs)\*
- ✔ Human error plays a role in 74% of all data breaches\*

Source: Microsoft 2023 Digital Defense Report

## The Overlooked Necessity of Backup and Archiving for Microsoft 365

It's a common misconception that Microsoft 365 inherently safeguards all aspects of customer data. However, data vulnerabilities persist, notably with accidental deletions. For instance, Microsoft 365 may only retain deleted emails for up to 90 days. This limitation underscores the critical need for robust backup and archiving solutions.

## Secure Microsoft 365 with Dropsuite

Dropsuite provides seamless cloud backup solutions to safeguard your data against interruptions, ensuring your operations run smoothly.

- ✔ **Automated Backups:** Experience effortless backups and quick data recovery with Dropsuite's single-panel dashboard featuring 1-click data restore.
- ✔ **Regulatory Compliance:** Achieve compliance with strict protection regulations such as GDPR and HIPAA, thanks to Dropsuite's regulation-compliant servers that employ 256-bit (AES) military-grade encryption and support multi-factor authentication (MFA).
- ✔ **Value-Packed Solutions:** Guard against the threats of ransomware, accidental data loss, or data tampering with unlimited storage and retention options. Our flexible plans are designed to suit the varying needs of your customers, offering cost-effective, seat-based pricing.

## Understanding Microsoft's Service Agreement Clause 6B: The Case for Third-Party Backup

Microsoft's Service Agreement (Sec.6b) states that you might be unable to retrieve your stored content and data in the event of an outage and recommends using third-party backups.

*"We strive to keep the Services up and running; however, all online services suffer occasional disruptions and outages, and Microsoft is not liable for any disruption or loss you may suffer as a result. In the event of an outage, you may not be able to retrieve Your Content or Data that you've stored. We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps and Services."*

## Why Choose Dropsuite? The Proof is in the Performance

- ✔ **Industry Recognition:** Dropsuite has been honored as a Top Leader in SoftwareReviews Email Backup Solutions Data Quadrant Awards for four years in a row
- ✔ **Partner Satisfaction:** 100% of our partners say they are likely to renew, with 98% recommending Dropsuite for its collaborative approach to product development and support.

Dropsuite is committed to providing solutions that not only meet but exceed your expectations, ensuring ease of use and partner satisfaction. Secure your data with Dropsuite and experience the peace of mind that comes with comprehensive protection.

For more information, please contact sales  
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