

PRODUCT SCORECARD

# Dropsuite Office 365 Exchange Backup

Email Backup Solutions

**Improving and Accelerating Enterprise  
Software Evaluation and Selection**

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<https://www.linkedin.com/company/dropsuite/>

23

Reviews

# Dropsuite Office 365 Exchange Backup Product Scorecard Contents

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## How to Use the Scorecard

The Product Scorecard is a comprehensive report designed to help clients make better purchasing decisions.

Data in the report is collected from real end users' of the product and analyzed in an exhaustive fashion with extensive data analytics.

Use this report to understand whether this product is right for your organization.

NUMBER OF REVIEWS  
**23**



# Dropsuite Office 365 Exchange

## EMAIL BACKUP SOLUTIONS

Exchange Online Backup by Dropsuite is a cloud-based backup solution with military grade encryption designed to safely protect business digital assets. You can feel assured your email is safe and secure from the many risks that threaten businesses every day by using Dropsuite.

<https://dropsuite.com/>

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Singapore

The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

**9.3/10 COMPOSITE SCORE**

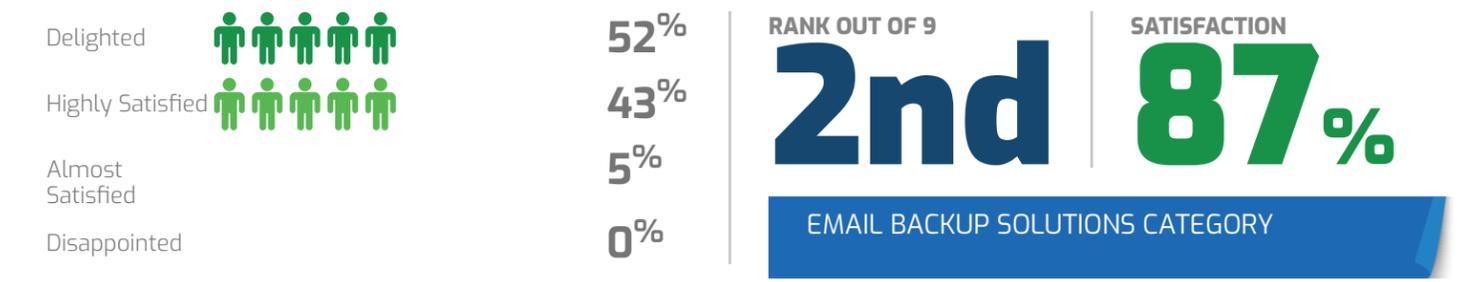
## Likeliness to Recommend



## Plan to Renew



## Satisfaction that Cost is Fair Relative to Value



# Vendor Capability Satisfaction

When making the right purchasing decision, use peer satisfaction ratings to decipher Dropsuite Office 365 Exchange Backup's strengths and weaknesses, and determine which capabilities matter most to you. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each core vendor capability providing an ability to understand satisfaction across several business and IT competencies.

How satisfied are you with the following Dropsuite Office 365 Exchange Backup capabilities?

## Product Strategy and Rate of Improvement

**63%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to adapt to market change.**  
Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use this data to separate innovators from imposters.



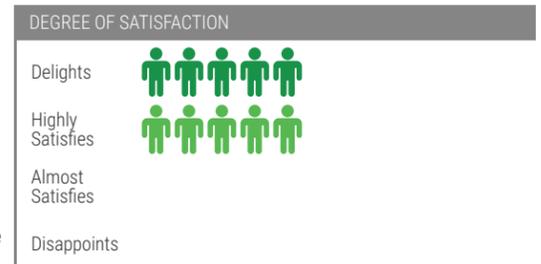
**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**90%**  
SATISFACTION  
**77%**  
CATEGORY  
AVERAGE

## Availability and Quality of Training

**45%**  
OF CLIENTS  
ARE DELIGHTED

**Quality training allows employees to take full advantage of the software.** Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**85%**  
SATISFACTION  
**78%**  
CATEGORY  
AVERAGE

## Ease of Implementation

**69%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to implement the solution without unnecessary disruption.** Successfully implementing new software is necessary to realize its full value and promote end user adoption. This data indicates whether or not the product is easy to implement.



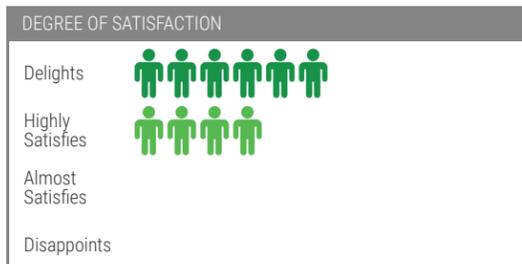
**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**92%**  
SATISFACTION  
**82%**  
CATEGORY  
AVERAGE

## Vendor Support

**61%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to receive timely and sufficient support.** The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve.



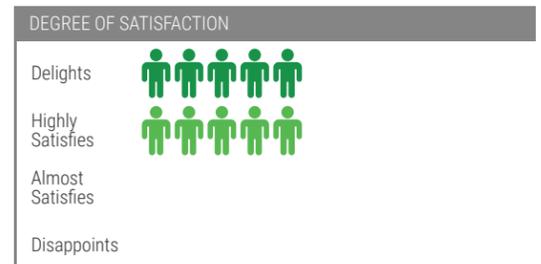
**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**89%**  
SATISFACTION  
**80%**  
CATEGORY  
AVERAGE

## Quality of Features

**48%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to perform at or above industry standards.** Feature quality is just as important as quantity. Use this data to determine if this product will do what you're purchasing it to do, easily, intuitively, reliably, and effectively.



**Ranked 2nd**  
of 9 in  
Email Backup  
Solutions

**87%**  
SATISFACTION  
**81%**  
CATEGORY  
AVERAGE

## Business Value Created

**65%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to bring value to the organization.** Software needs to create value for employees, customers, partners, and, ultimately, shareholders. This data expresses user satisfaction – or lack thereof – with the product's business value.



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**91%**  
SATISFACTION  
**82%**  
CATEGORY  
AVERAGE

## Usability and Intuitiveness

**65%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to reduce training due to intuitive design.** End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**88%**  
SATISFACTION  
**81%**  
CATEGORY  
AVERAGE

## Ease of IT Administration

**47%**  
OF CLIENTS  
ARE DELIGHTED

**Ease of use of the backend user interface.** This data indicates whether IT personnel will be able to resolve issues and perform configurations efficiently and effectively.



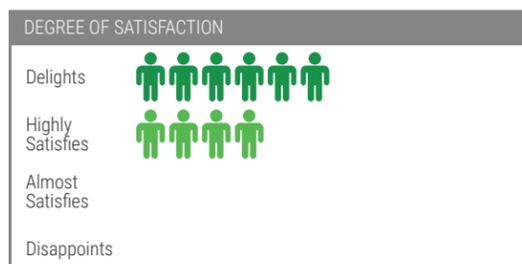
**Ranked 2nd**  
of 9 in  
Email Backup  
Solutions

**85%**  
SATISFACTION  
**80%**  
CATEGORY  
AVERAGE

## Ease of Data Integration

**65%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to seamlessly integrate data.** Use this data to determine whether the product will cause headaches or make data integration easy.



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**91%**  
SATISFACTION  
**83%**  
CATEGORY  
AVERAGE

## Breadth of Features

**52%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to perform a wide variety of tasks.** Users prefer feature rich software that enables them to perform diverse series of tasks. This data expresses user satisfaction with the product's breadth of features.



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**88%**  
SATISFACTION  
**78%**  
CATEGORY  
AVERAGE

## Ease of Customization

**41%**  
OF CLIENTS  
ARE DELIGHTED

**The ability to scale the solution to a business' unique needs.** Don't get bogged down in a difficult customization; use this data to make sure you can easily achieve the functionality you need for your particular situation.



**Ranked 2nd**  
of 9 in  
Email Backup  
Solutions

**83%**  
SATISFACTION  
**79%**  
CATEGORY  
AVERAGE

# Product Feature Satisfaction

Pay attention to the features you need for your scenario by evaluating peer feature satisfaction ratings. Tolerate low scores on features that do not impact your business, instead focus on scores being high for features that matter. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each feature core to the Email Backup Solutions market.

How satisfied are you with the following Dropsuite Office 365 Exchange Backup features and functionalities?

## EMAIL BACKUP SOLUTIONS

### MANDATORY FEATURES

#### Granular Restore

**64%**  
OF CLIENTS  
ARE DELIGHTED

The ability to restore individual email messages, message threads, or messages within a specified date range.

##### DEGREE OF SATISFACTION



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

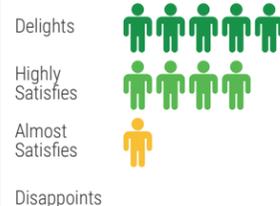
**91%**  
SATISFACTION  
**80%**  
CATEGORY  
AVERAGE

#### Permissions Awareness

**55%**  
OF CLIENTS  
ARE DELIGHTED

The backup software having awareness of mailbox permissions, rules, and delegates, and the ability to backup and restore associated permissions.

##### DEGREE OF SATISFACTION



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**87%**  
SATISFACTION  
**81%**  
CATEGORY  
AVERAGE

#### Media Support

**43%**  
OF CLIENTS  
ARE DELIGHTED

Support for backup to various backup media formats, including disk, Cloud, optical drives, and tape etc.

##### DEGREE OF SATISFACTION



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**84%**  
SATISFACTION  
**79%**  
CATEGORY  
AVERAGE

#### Mailbox Backup Restore

**69%**  
OF CLIENTS  
ARE DELIGHTED

The backup and restore of individual mailboxes without having to restore an entire email server to extract a single mailbox.

##### DEGREE OF SATISFACTION



**Ranked 2nd**  
of 9 in  
Email Backup  
Solutions

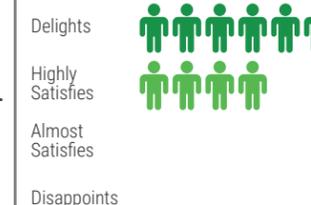
**92%**  
SATISFACTION  
**83%**  
CATEGORY  
AVERAGE

#### Backup Archiving

**60%**  
OF CLIENTS  
ARE DELIGHTED

Ability to conduct archive backups for long-term storage.

##### DEGREE OF SATISFACTION



**Ranked 2nd**  
of 9 in  
Email Backup  
Solutions

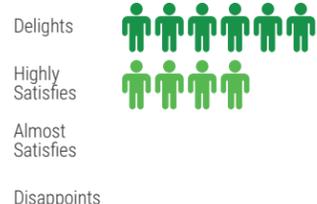
**89%**  
SATISFACTION  
**82%**  
CATEGORY  
AVERAGE

#### Security

**61%**  
OF CLIENTS  
ARE DELIGHTED

The software provides appropriate data and access security for the message store, individual mailboxes and messages.

##### DEGREE OF SATISFACTION



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**90%**  
SATISFACTION  
**83%**  
CATEGORY  
AVERAGE

### SECONDARY FEATURES

#### Compliance

**68%**  
OF CLIENTS  
ARE DELIGHTED

Compliance with privacy legislation, including General Data Protection Regulation (GDPR), and the ability to enact requests for purging of personal information.

##### DEGREE OF SATISFACTION



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

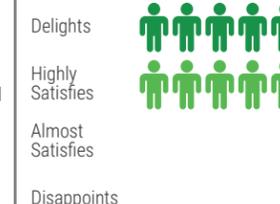
**92%**  
SATISFACTION  
**83%**  
CATEGORY  
AVERAGE

#### Information Store Backup Restore

**53%**  
OF CLIENTS  
ARE DELIGHTED

Ability to backup and restore only the Information Store (full contents of all mailboxes) of an email server, common with MS Exchange Server.

##### DEGREE OF SATISFACTION



**Ranked 2nd**  
of 9 in  
Email Backup  
Solutions

**88%**  
SATISFACTION  
**81%**  
CATEGORY  
AVERAGE

#### Support for Backup Types

**60%**  
OF CLIENTS  
ARE DELIGHTED

Support for Full, Incremental (change since last incremental backup) & Differential (change since last full backup) backup types.

##### DEGREE OF SATISFACTION



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**90%**  
SATISFACTION  
**81%**  
CATEGORY  
AVERAGE

#### Transaction Log Backup Restore

**66%**  
OF CLIENTS  
ARE DELIGHTED

Ability to backup and restore the transaction log (which can be "replayed" in order to rebuild an email Information Store) of an MS Exchange email server.

##### DEGREE OF SATISFACTION



**Ranked 1st**  
of 9 in  
Email Backup  
Solutions

**90%**  
SATISFACTION  
**79%**  
CATEGORY  
AVERAGE

#### Full System Backup Restore

**55%**  
OF CLIENTS  
ARE DELIGHTED

The backup of the full email system and all of its servers, including the operating system.

##### DEGREE OF SATISFACTION



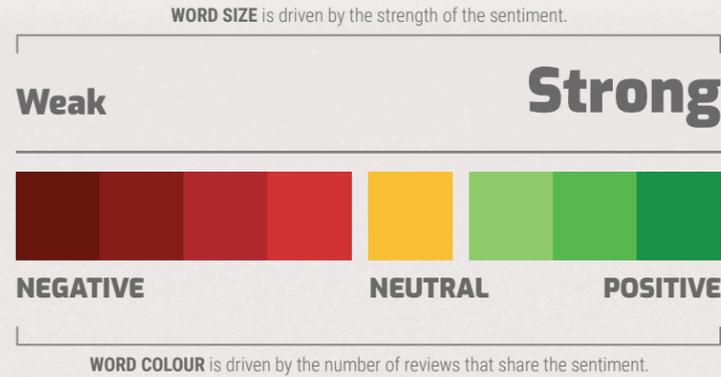
**Ranked 4th**  
of 9 in  
Email Backup  
Solutions

**86%**  
SATISFACTION  
**83%**  
CATEGORY  
AVERAGE

DROPSUITE OFFICE 365 EXCHANGE  
BACKUP

# Word Cloud

As organizations become more and more dependent on software to automate and streamline operations, users are developing strong emotional connections to their applications and vendors. The SoftwareReviews Word Cloud aggregates the most commonly experienced pain points and prevailing opinions held by its users. Use this at-a-glance summary to evaluate the vendor-client relationship and product effectiveness. Additional data about each of the emotional sentiments can be found on the following pages.

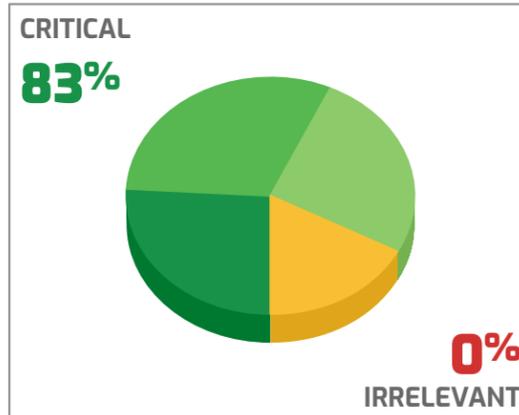


UNIQUE FEATURES  
 INCLUDES PRODUCT ENHANCEMENTS  
 SECURITY PROTECTS  
 CLIENT FRIENDLY POLICIES  
 TRANSPARENT LOVE INTEGRITY GENEROSITY  
 SAVES TIME TRUSTWORTHY RESPECTFUL  
 CRITICAL FRIENDLY NEGOTIATION FAIR  
 CONTINUALLY IMPROVING CARING  
 OVER DELIVERED EFFECTIVE ENABLES PRODUCTIVITY

# DROPSUITE OFFICE 365 EXCHANGE Emotional Footprint

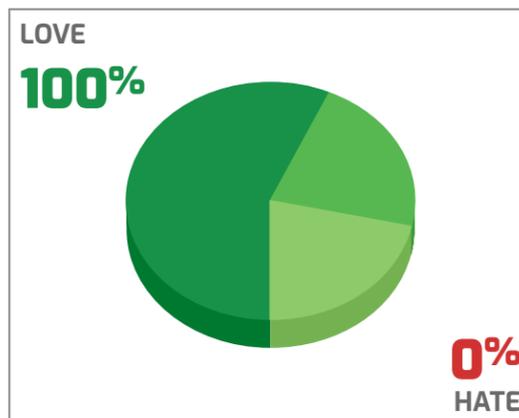
## Importance to Professional Success

How important is Dropsuite Office 365 Exchange to your current professional success?



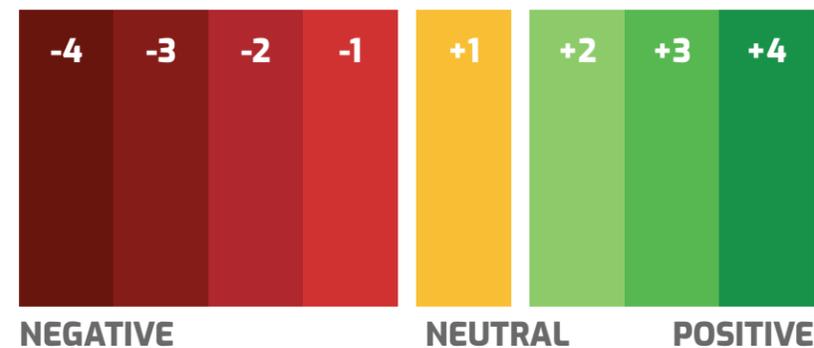
## Strength of Emotional Connection

Overall, describe the strength of your emotional connection to Dropsuite Office 365 Exchange



B2B purchasing decisions not only rely on data and facts, but also gut instinct and emotional inputs. A vendors' Emotional Footprint can influence whether a client chooses to do business with the organization. The information displayed below represents the emotional sentiment held by end users of the software based on their experience with the vendor. Responses are captured on an eight-point scale.

## EMOTIONAL SPECTRUM SCALE



**% - % = NET EMOTIONAL FOOTPRINT**

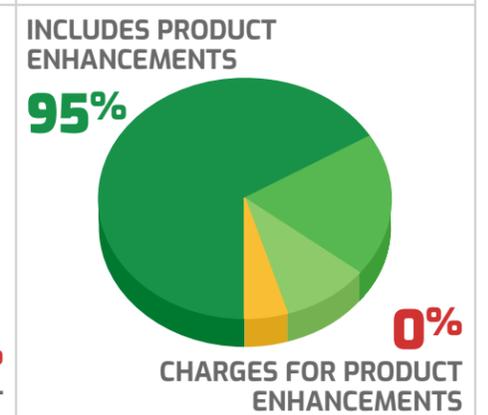
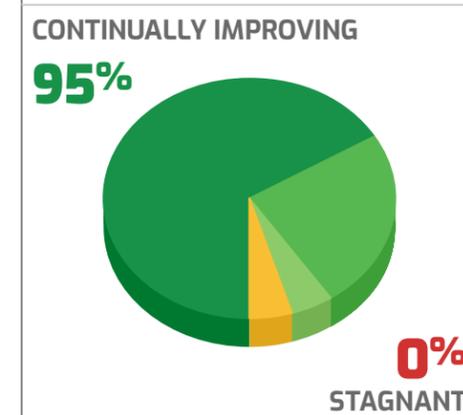
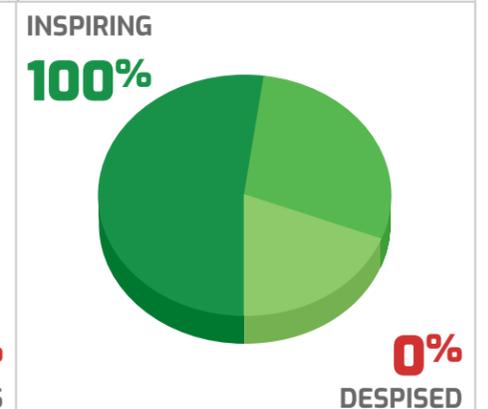
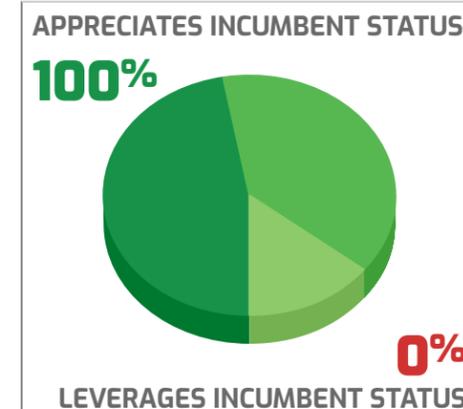
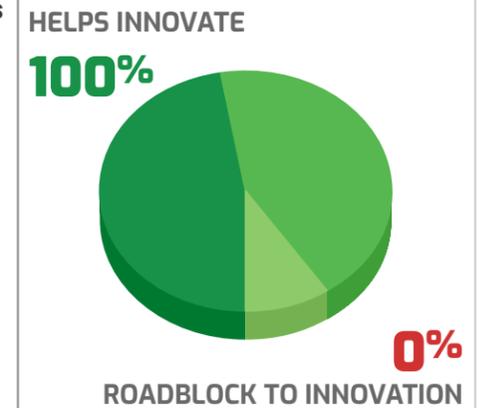
POSITIVE NEGATIVE

NET EMOTIONAL FOOTPRINT **+97**

# Strategy and Innovation

A score ranging from minus 4 to plus 4 is applied to each individual's emotional reaction to each question.

As a customer, please share your feelings across Dropsuite Office 365 Exchange's Strategy and Innovation

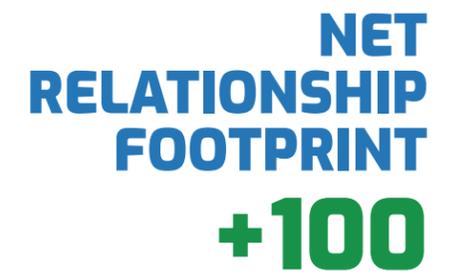




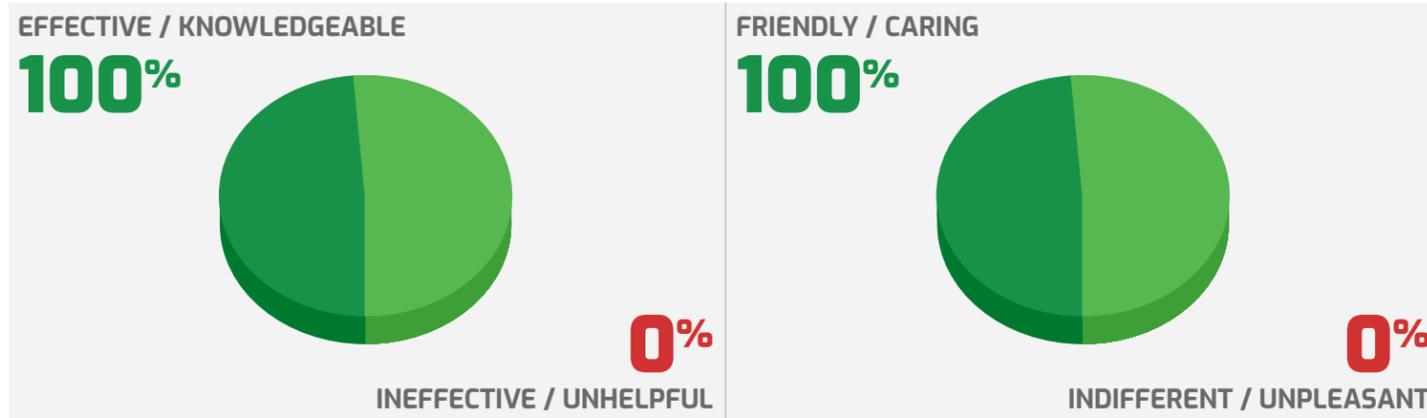
# Relationships and Interaction

When interacting with Dropsuite Office 365 Exchange Backup your peers express the following positive and negative sentiments across several teams. Use this to assess this vendors' service orientation and ease of partnership.

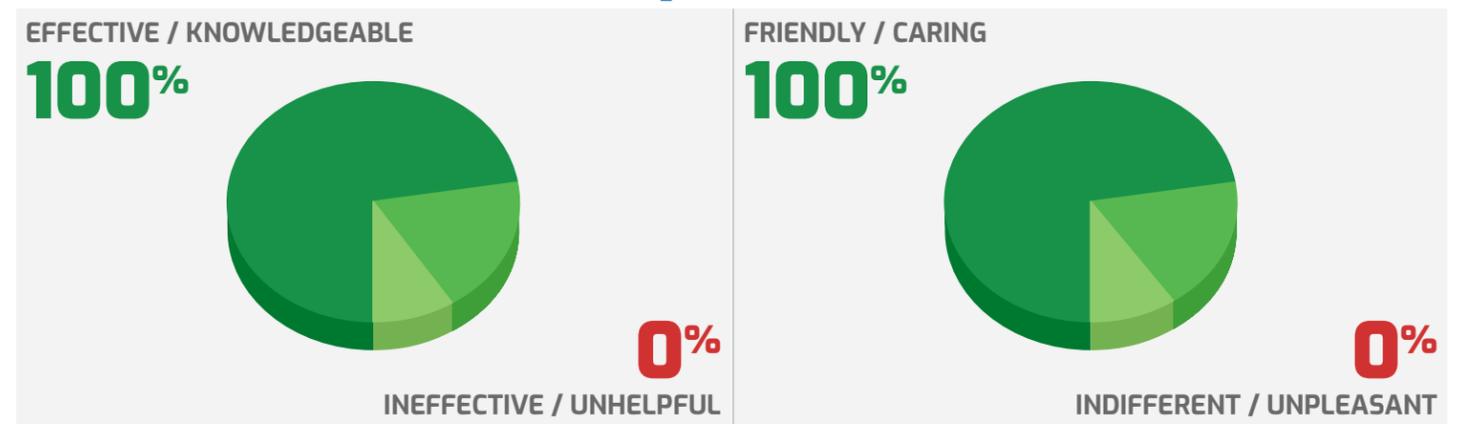
Based on your interactions and relationships with Dropsuite Office 365 Exchange Backup, please summarize what you experienced



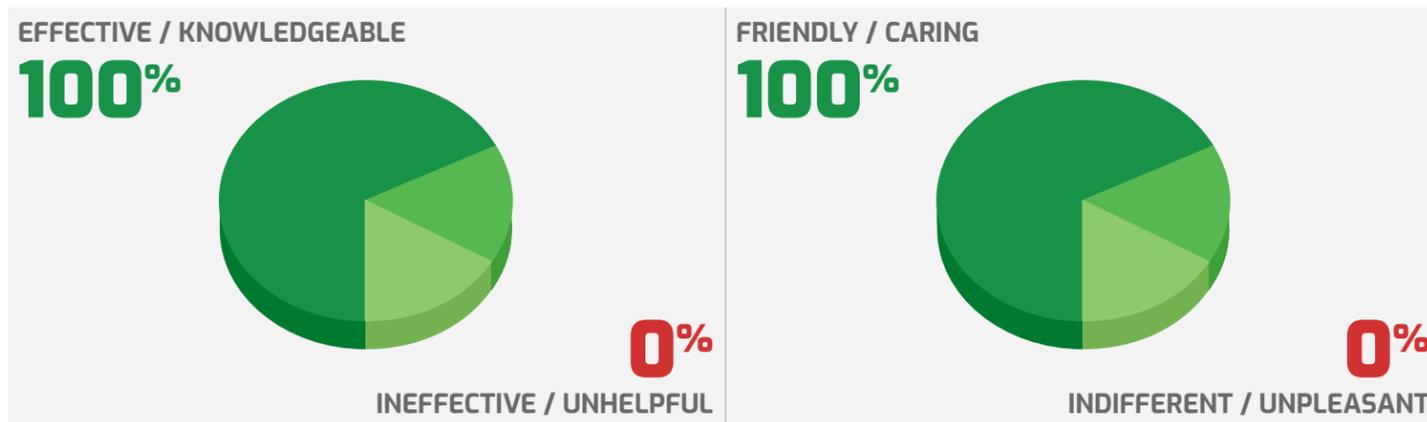
## Sales Team



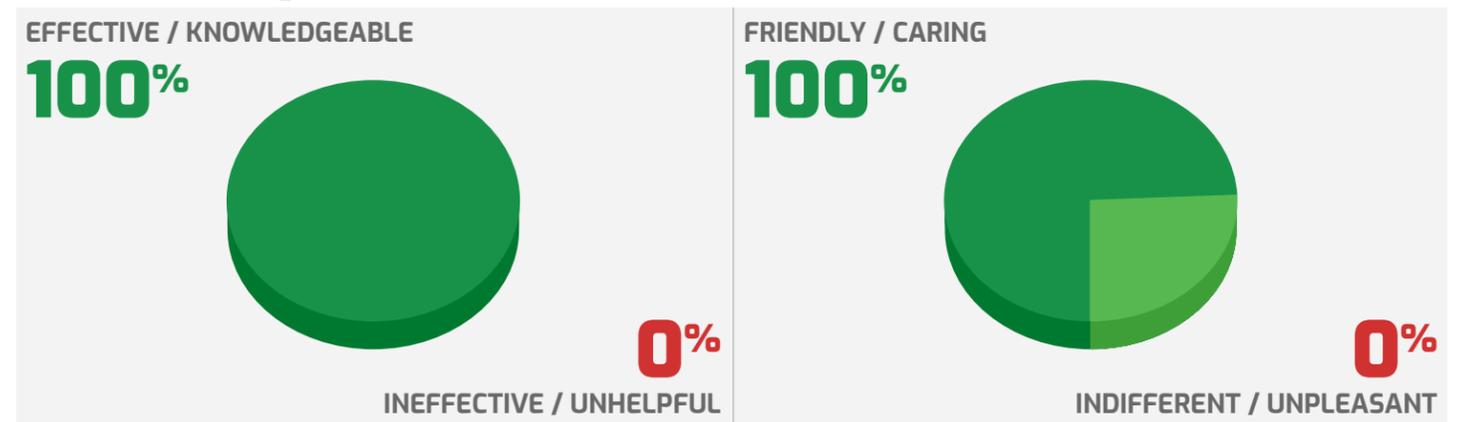
## Technical and Product Specialists



## Client Service Team



## Leadership Team



# Joining Dropsuite Office 365 Exchange Backup

See why clients left which previous vendors for Dropsuite Office 365 Exchange Backup and their average increase or decrease in satisfaction with that move. Determine if your reasons for selecting match the most common ones, and predict your own change in satisfaction by looking at your peers.



8 people are **75% more** satisfied with **Dropsuite Office 365 Exchange Backup** over their previous vendor on average

# What Discounts are Available?

Every company provides discounts, but pricing flexibility changes per vendor.

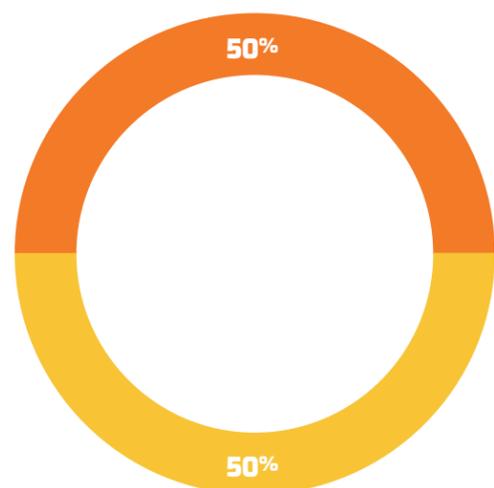
Have you been able to negotiate a discount or price reduction?

**19%**  
OF ORGANIZATIONS HAVE RECEIVED DISCOUNTS AT INITIAL PURCHASE OR AT RENEWAL

# Primary Reason For Discount

Reasons for discounts vary. Analyze the most popular types of discounts provided from Dropsuite Office 365 Exchange Backup.

Please select the primary reason for the discount or price reduction.

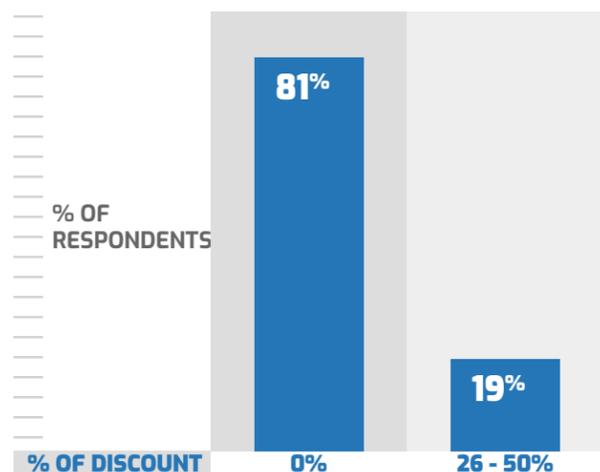


**Legend**

- Used Vendor Negotiation Ser...
- Vendor Management and Ne...

# Discount % Provided

What percent discount or price reduction did you receive or negotiate from the initial list price?



# What are Clients of Dropsuite Office 365 Exchange Backup Planning to Spend Next Year?

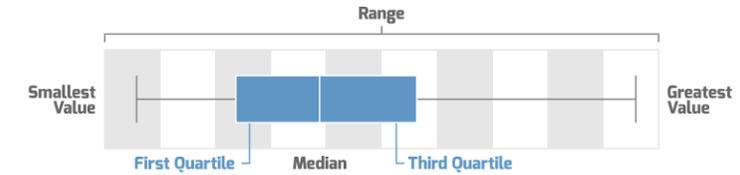
Please indicate your expected percentage increase or decrease due to adding or removing modules or services next year, as well as the expected percentage increase or decrease in cost per license.

Based on satisfaction, and broken up into buckets of thirds, see whether satisfaction correlates with anticipated spend.

| BOTTOM 3RD RANKED SATISFACTION  | MIDDLE 3RD RANKED SATISFACTION | TOP 3RD RANKED SATISFACTION      |
|---------------------------------|--------------------------------|----------------------------------|
| <b>COST PER LICENSE</b><br>↑ 1% | <b>COST PER LICENSE</b><br>0%  | <b>COST PER LICENSE</b><br>↓ 16% |
| <b># OF LICENSES</b><br>↑ 61%   | <b># OF LICENSES</b><br>↑ 38%  | <b># OF LICENSES</b><br>↑ 49%    |
| <b>ADD-ON COSTS</b><br>↑ 2%     | <b>ADD-ON COSTS</b><br>0%      | <b>ADD-ON COSTS</b><br>↑ 19%     |

# Implementation vs Satisfaction

See how popular different types of implementation can influence satisfaction with Dropsuite Office 365 Exchange Backup, the time taken to implement the product, and the cost associated. Use cost, time, and satisfaction levels to make the right decision for you.



| IMPLEMENTATION TYPE<br>% of respondents | IMPLEMENTATION SATISFACTION | AVG WEEKS | WEEKS TO IMPLEMENT | AVG COST | COST TO IMPLEMENT |
|---|-----------------------------|-----------|--------------------|----------|-------------------|
| With a Third Party   5%                 | 100%                        | 0.0       |                    | --       |                   |
| Minimal Implementation Required   32%   | 96%                         | 1.0       |                    | \$300    |                   |
| With the Vendor   52%                   | 95%                         | 4.1       |                    | \$4,851  |                   |
| Independent Implementation   11%        | 75%                         | 3.0       |                    | --       |                   |

## Training

How much have you spent on formal user and administrative training in the last year? How much do you need to spend on training in order to receive the most out of the product? See how the amount spent on training influences likeliness to recommend. Determine whether it's worth paying for training at all.

79%

of Companies Spent Zero Dollars on Training



Average Likeliness to Recommend

100%

Organizations Experience a

0%

Change in Likeliness to Recommend When They Spend an Average of



Average Likeliness to Recommend

100%

Organizations Experience a



Change in Likeliness to Recommend When They Spend an Average of

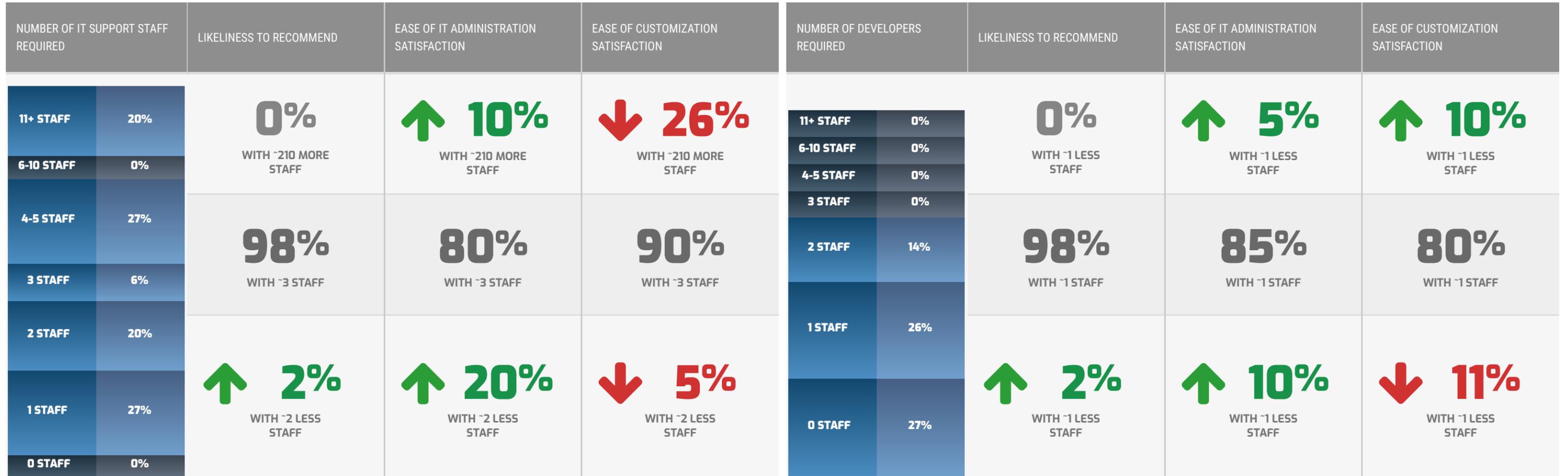


Average Likeliness to Recommend



# Staffing and Ownership

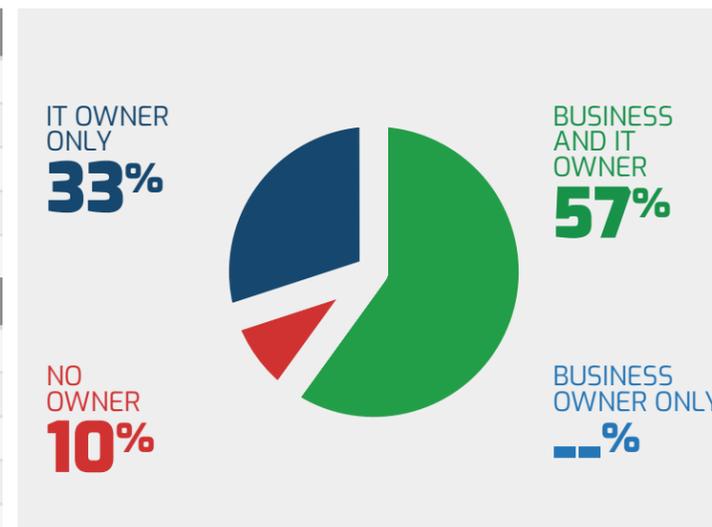
Be prepared. Ensure you staff the maintenance of Dropsuite Office 365 Exchange Backup correctly or risk dissatisfaction. See how likeliness to recommend, satisfaction with the ease of IT administration and satisfaction with the ease of customization correlates with the amount of staff supporting and maintaining the software. Determine how many support staff and developers you'll need to be successful and what they'll cost.



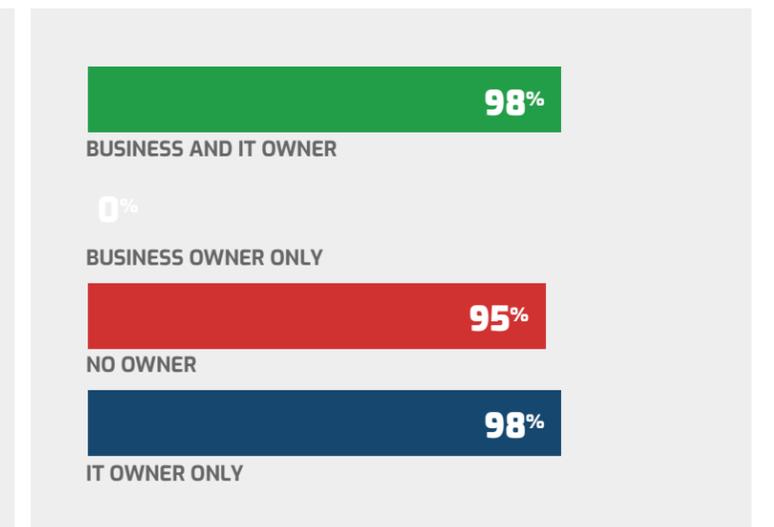
## Staff Salaries

| SALARY        | SUPPORT    |                             |
|---------------|------------|-----------------------------|
| \$100K +      | 0%         |                             |
| \$76 - \$100K | 0%         |                             |
| \$51 - \$75K  | 25%        | ↑ \$65K                     |
| \$31 - \$50K  | 25%        | ↑ \$40K                     |
| <= \$30K      | 25%        | ↑ \$30K                     |
| SALARY        | DEVELOPERS |                             |
| \$100K +      | 0%         |                             |
| \$76 - \$100K | 0%         |                             |
| \$51 - \$75K  | 75%        | ↑ \$65K   ↑ \$60K   ↑ \$50K |
| \$31 - \$50K  | 0%         |                             |
| <= \$30K      | 25%        | ↑ \$30K                     |

## Established Clear Ownership



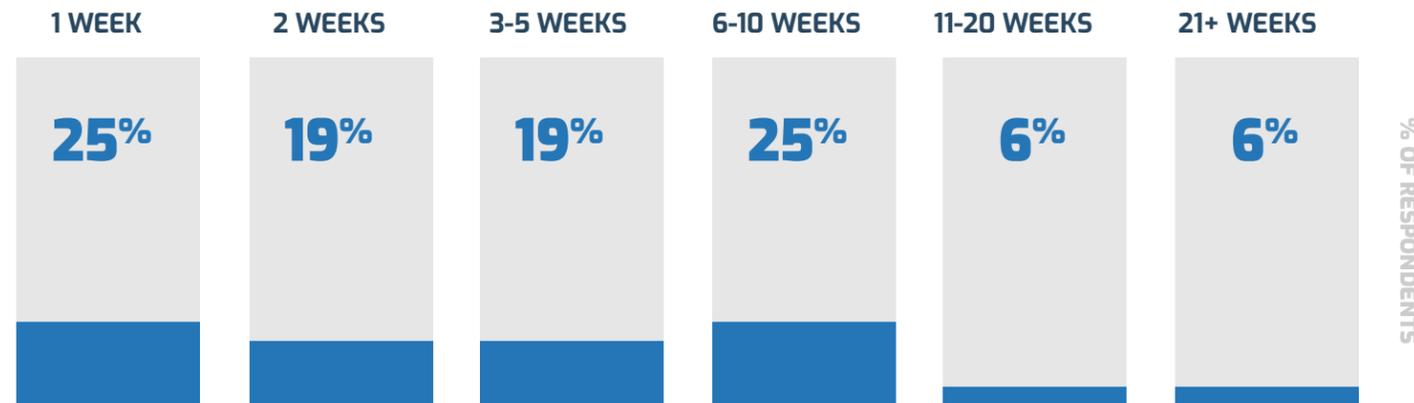
## Ownership Satisfaction



# How Selection Decisions are Made

Spend the right amount of time making your decision. See how formal peers' selection processes are to allocate appropriate resourcing for this project.

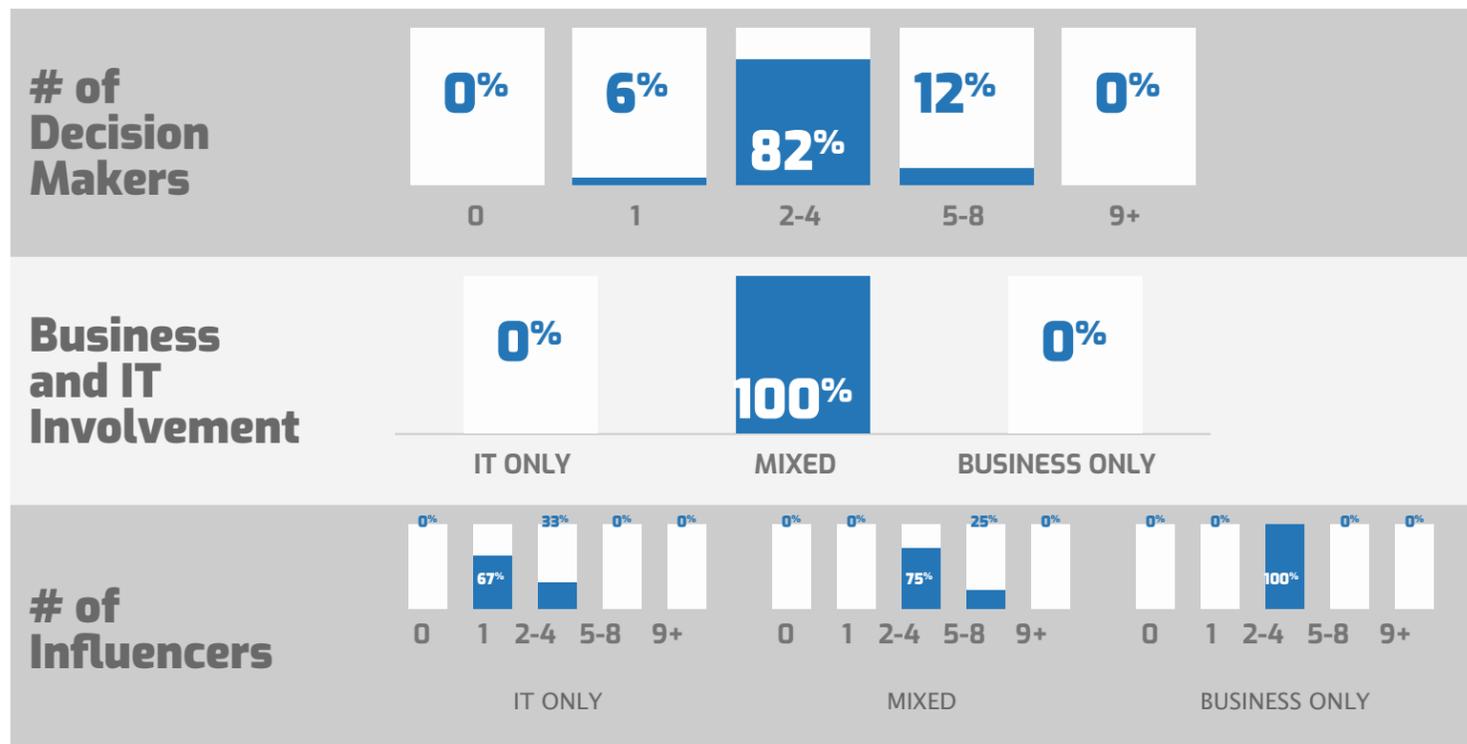
How much time and effort (in weeks) was spent making your selection decision?



# Who Made the Selection

Involve the right people when purchasing. See who peers' involved in the decision to ensure you're involving the right mix of business and IT.

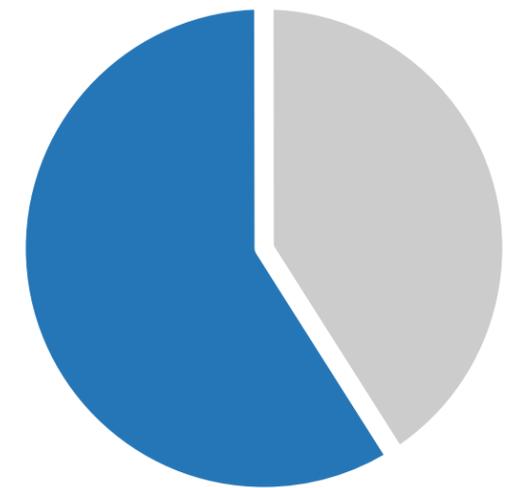
How many people were involved in the following capacities during this vendor selection decision?



# Selection Methodology

Software that is integral to the business needs a full, formal, front-to-back selection process which takes time and resources. Some software can be purchased with less involvement. Understand what process you should undertake.

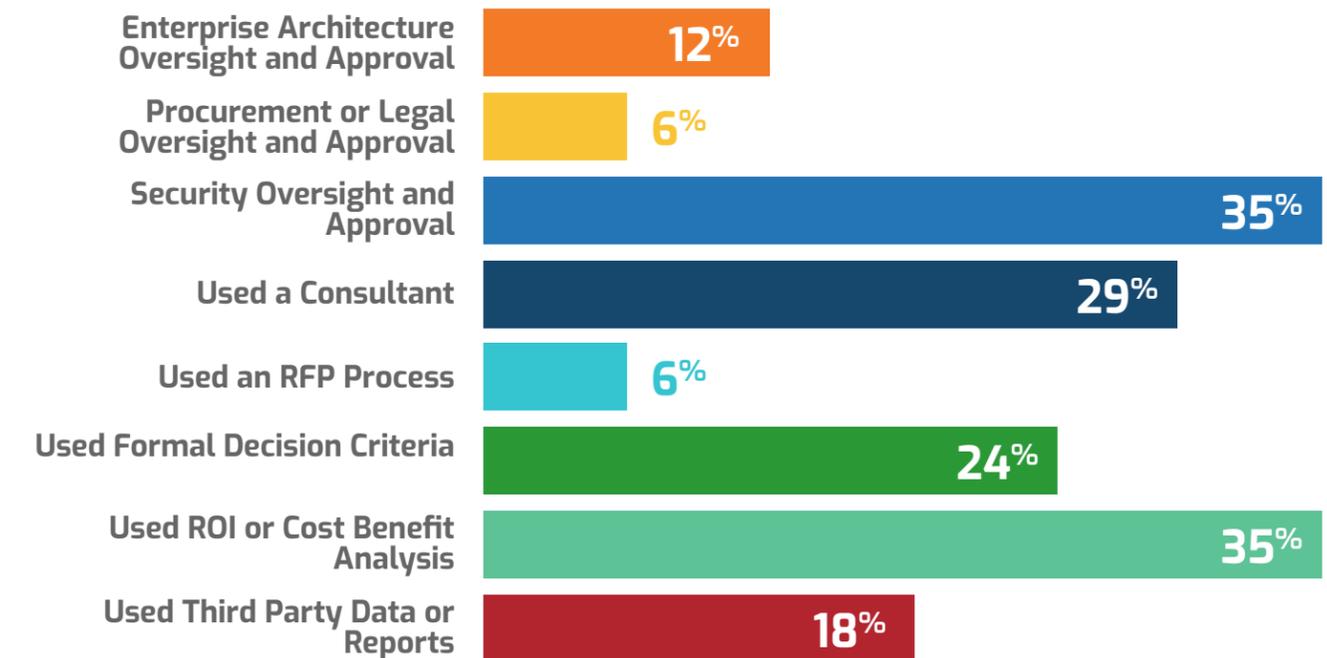
FORMAL INFORMAL



# Selection Process, Oversight, and Approval

What processes, oversights, and approvals were used in your evaluation and selection process?

Discover the most popular types of selection processes, oversights, and approvals used for Dropsuite Office 365 Exchange Backup. Because companies may use more than one process when selecting software, these percentages don't necessarily add to 100%.



# How Effective is the Selection Process

**81% EFFECTIVE**

# Market Size Comparison

Most products aren't well-suited for businesses of all shapes and sizes. See which market segment Dropsuite Office 365 Exchange Backup fits best. "Small" businesses range from 1 to 500 employees, "Medium" businesses range from 501 to 5,000 employees, and "Large" businesses have more than 5,000 employees.

|                             | <b>SMALL</b><br><b>BEST FIT</b><br><b>NET PROMOTER SCORE</b>                       |                             | <b>MEDIUM</b><br><b>NET PROMOTER SCORE</b>  |                             | <b>LARGE</b><br><b>NET PROMOTER SCORE</b>                                     |
|-----------------------------|--|-----------------------------|---|-----------------------------|---|
| NET PROMOTER                | Promoters  100%<br>Passives  0%<br>Detractors 0%                                   | NET PROMOTER                | Promoters  100%<br>Passives  0%<br>Detractors 0%                                  | NET PROMOTER                | Promoters --<br>Passives --<br>Detractors --                                  |
| CAPABILITY SATISFACTION     | Delighted  56%<br>Highly Satisfied  40%<br>Almost Satisfied 4%<br>Disappointed 0%  | CAPABILITY SATISFACTION     | Delighted  62%<br>Highly Satisfied  35%<br>Almost Satisfied 3%<br>Disappointed 0% | CAPABILITY SATISFACTION     | Delighted --<br>Highly Satisfied --<br>Almost Satisfied --<br>Disappointed -- |
| FEATURE SATISFACTION        | Delighted  59%<br>Highly Satisfied  38%<br>Almost Satisfied 3%<br>Disappointed 0%  | FEATURE SATISFACTION        | Delighted  64%<br>Highly Satisfied  36%<br>Almost Satisfied 0%<br>Disappointed 0% | FEATURE SATISFACTION        | Delighted --<br>Highly Satisfied --<br>Almost Satisfied --<br>Disappointed -- |
| IMPLEMENTATION SATISFACTION | Delighted  70%<br>Highly Satisfied  30%<br>Almost Satisfied 0%<br>Disappointed 0%  | IMPLEMENTATION SATISFACTION | Delighted  67%<br>Highly Satisfied  33%<br>Almost Satisfied 0%<br>Disappointed 0% | IMPLEMENTATION SATISFACTION | Delighted --<br>Highly Satisfied --<br>Almost Satisfied --<br>Disappointed -- |
| COST SATISFACTION           | Delighted  50%<br>Highly Satisfied  45%<br>Almost Satisfied  5%<br>Disappointed 0% | COST SATISFACTION           | Delighted  67%<br>Highly Satisfied  33%<br>Almost Satisfied 0%<br>Disappointed 0% | COST SATISFACTION           | Delighted --<br>Highly Satisfied --<br>Almost Satisfied --<br>Disappointed -- |
| ORG FIT                     | <b>1: COST 2: ARCHITECTURAL PLATFORM FIT 3: REPUTATION OF THE VENDOR</b>           | ORG FIT                     | <b>1: SKILL AND STAFF FIT 2: COST 3: ARCHITECTURAL PLATFORM FIT</b>               | ORG FIT                     |   |
| IMPORTANCE                  | <b>CAP 41%</b> <b>COST FEAT 5% 35%</b> <b>ORG 19%</b>                              | IMPORTANCE                  | <b>CAP 55%</b> <b>COST FEAT 3% 20%</b> <b>ORG 22%</b>                             | IMPORTANCE                  |   |
| PLAN TO RENEW               | <b>100%</b>  | PLAN TO RENEW               | <b>100%</b>   | PLAN TO RENEW               | --  |

# Years of Ownership

See how longevity of ownership affects satisfaction across the product.

*In what year did you implement Dropsuite Office 365 Exchange Backup?*

| # OF YEARS     | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|----------------|------------------|--------------------------|-------------------|----------------------------|-----------------|
| 1              | 21%              | 100%                     | 92%               | 91%                        | 100%            |
| 2              | 58%              | 97%                      | 90%               | 92%                        | 100%            |
| 3              | 21%              | 97%                      | 87%               | 86%                        | 100%            |
| 4              | --               | --                       | --                | --                         | --              |
| 5              | --               | --                       | --                | --                         | --              |
| 6-10           | --               | --                       | --                | --                         | --              |
| 11+            | --               | --                       | --                | --                         | --              |
| <b>AVERAGE</b> |                  | <b>97%</b>               | <b>88%</b>        | <b>89%</b>                 | <b>100%</b>     |

# Involvement of Customers

See how involvement with the product affects satisfaction across the product. Because users can be involved with a product in more than one capacity, the % of Respondents column doesn't necessarily add to 100%.

*What is or was the nature of your involvement with this product?*

| INVOLVEMENT                                     | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|---|------------------|--------------------------|-------------------|----------------------------|-----------------|
| BUSINESS LEADER OR MANAGER                      | 48%              | 98%                      | 88%               | 89%                        | 100%            |
| IT LEADER OR MANAGER                            | 39%              | 99%                      | 90%               | 95%                        | 100%            |
| IT DEVELOPMENT, INTEGRATION, AND ADMINISTRATION | 39%              | 96%                      | 87%               | 88%                        | 100%            |
| VENDOR SELECTION AND PURCHASING                 | 35%              | 100%                     | 85%               | 87%                        | 100%            |
| END USER OF APPLICATION                         | 35%              | 97%                      | 84%               | 92%                        | 100%            |
| VENDOR MANAGEMENT AND RENEWAL                   | 30%              | 97%                      | 88%               | 89%                        | 100%            |
| INITIAL IMPLEMENTATION                          | 26%              | 96%                      | 91%               | 94%                        | 100%            |
| <b>AVERAGE</b>                                  |                  | <b>97%</b>               | <b>88%</b>        | <b>89%</b>                 | <b>100%</b>     |

# Role of Customers

See how department or seniority affects satisfaction across the product.

*Please select your current role.*

| ROLE                   | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|------------------------|------------------|--------------------------|-------------------|----------------------------|-----------------|
| INFORMATION TECHNOLOGY | 39%              | 98%                      | 89%               | 90%                        | 100%            |
| C-LEVEL                | 35%              | 99%                      | 90%               | 92%                        | 100%            |
| VENDOR MANAGEMENT      | 9%               | 100%                     | 85%               | 84%                        | 100%            |
| OPERATIONS             | 5%               | 89%                      | 75%               | 75%                        | 95%             |
| SALES AND MARKETING    | 4%               | 89%                      | 93%               | 91%                        | 95%             |
| CONSULTANT             | 4%               | 100%                     | 84%               | 95%                        | 95%             |
| STUDENT OR ACADEMIC    | 4%               | 89%                      | 89%               | 77%                        | 100%            |
| HUMAN RESOURCES        | --               | --                       | --                | --                         | --              |
| INDUSTRY SPECIFIC ROLE | --               | --                       | --                | --                         | --              |
| PUBLIC SECTOR          | --               | --                       | --                | --                         | --              |
| FINANCE                | --               | --                       | --                | --                         | --              |
| <b>AVERAGE</b>         |                  | <b>97%</b>               | <b>88%</b>        | <b>89%</b>                 | <b>100%</b>     |

# Usage Level of Customers

See how the frequency of interaction with the product affects satisfaction.

*How often do you use the features and functionality of this software?*

| USAGE           | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|-----------------|------------------|--------------------------|-------------------|----------------------------|-----------------|
| WEEKLY          | 52%              | 96%                      | 90%               | 88%                        | 100%            |
| DAILY           | 26%              | 96%                      | 91%               | 95%                        | 100%            |
| OCCASIONALLY    | 13%              | 100%                     | 83%               | 86%                        | 100%            |
| RARELY OR NEVER | 9%               | 100%                     | 78%               | 85%                        | 100%            |
| PREVIOUSLY USED | --               | --                       | --                | --                         | --              |
| <b>AVERAGE</b>  |                  | <b>97%</b>               | <b>88%</b>        | <b>89%</b>                 | <b>100%</b>     |



**Justin P.**

Role: C-Level  
Industry: Other  
Involvement: Vendor Selection and Purchasing

Recommends **10/10**

**Excellent Cloud Backup Option**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

The portal is easy to navigate in a multi-tenanted environment. We are able to view the status of multiple customers from a single portal.

**What is your favorite aspect of this product?**

All data in Office 365 is automatically protected once the users are added. There is no configuration required.

**What do you dislike most about this product?**

Time for restores can be extensive, even for single item restores.

**What recommendations would you give to someone considering this product?**

It is very easy to deploy and use.

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 2                              | Availability and Quality of Training     | 5                            |
| 3                              | Breadth of Features                      | 0                            |
| 3                              | Business Value Created                   | 0                            |
| 2                              | Ease of Customization                    | 0                            |
| 4                              | Ease of Data Integration                 | 0                            |
| 3                              | Ease of Implementation                   | 10                           |
| 3                              | Ease of IT Administration                | 25                           |
| 2                              | Product Strategy and Rate of Improvement | 1                            |
| 3                              | Quality of Features                      | 2                            |
| 2                              | Usability and Intuitiveness              | 5                            |
| 3                              | Vendor Support                           | 4                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 10                         |
| 3                            | Mailbox Backup Restore           | 0                          |
| 3                            | Permissions Awareness            | 2                          |
| 3                            | Security                         | 0                          |
| 6                            | Support for Backup Types         | 0                          |
| 3                            | Backup Archiving                 | 10                         |
| 4                            | Compliance                       | 5                          |
| -                            | Full System Backup Restore       | 1                          |
| 6                            | Information Store Backup Restore | 0                          |
| 6                            | Media Support                    | 0                          |
| 6                            | Transaction Log Backup Restore   | 0                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |    |
|---|----|
| Architectural Fit                         | 0  |
| Sales Experience                          | 0  |
| Cost                                      | 20 |
| Existing Relationship                     | 0  |
| Managing Risk                             | 0  |
| Political Reasons                         | 0  |
| Previously Installed                      | 0  |
| Vendor Reputation                         | 0  |
| Vendor Market Share                       | 0  |
| Skill and Staff Fit                       | 0  |
| Social Responsibility                     | 0  |



**Peter A.**

Role: C-Level  
Industry: Other  
Involvement: IT Leader or Manager

Recommends **10/10**

**Easy to use, Office 365 completely backed up!**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

It is a complete O365 backup solution.

**What is your favorite aspect of this product?**

Ease of use combined with a complete solution.

**What do you dislike most about this product?**

Email errors that sometimes don't point to a problem.

**What recommendations would you give to someone considering this product?**

Don't hesitate, you won't be sorry!

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 4                              | Availability and Quality of Training     | 6                            |
| 4                              | Breadth of Features                      | 7                            |
| 4                              | Business Value Created                   | 7                            |
| 4                              | Ease of Customization                    | 6                            |
| 4                              | Ease of Data Integration                 | 6                            |
| 4                              | Ease of Implementation                   | 6                            |
| 4                              | Ease of IT Administration                | 6                            |
| 4                              | Product Strategy and Rate of Improvement | 6                            |
| 4                              | Quality of Features                      | 6                            |
| 4                              | Usability and Intuitiveness              | 6                            |
| 4                              | Vendor Support                           | 6                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 1                          |
| 4                            | Mailbox Backup Restore           | 0                          |
| 4                            | Permissions Awareness            | 1                          |
| 4                            | Security                         | 1                          |
| 4                            | Support for Backup Types         | 1                          |
| 4                            | Backup Archiving                 | 1                          |
| 4                            | Compliance                       | 1                          |
| 4                            | Full System Backup Restore       | 1                          |
| 4                            | Information Store Backup Restore | 1                          |
| 4                            | Media Support                    | 1                          |
| 4                            | Transaction Log Backup Restore   | 0                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |   |
|---|---|
| Architectural Fit                         | 2 |
| Sales Experience                          | 2 |
| Cost                                      | 3 |
| Existing Relationship                     | 2 |
| Managing Risk                             | 2 |
| Political Reasons                         | 2 |
| Previously Installed                      | 2 |
| Vendor Reputation                         | 2 |
| Vendor Market Share                       | 2 |
| Skill and Staff Fit                       | 2 |
| Social Responsibility                     | 2 |



**Kevo M.**

Role: Information Technology  
Industry: Other  
Involvement: End User of Application

Recommends **9/10**

**Best For Email Backups**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

This product offers military grade encryption thereby keeping backup data/emails secure. It is cloud based meaning it offers lots of cloud space and accessing data is easy as well.

**What is your favorite aspect of this product?**

I like the ease of accessing this product because it is cloud based There is lots of storage space and scaling is easy Using this tool is effortless thanks to the attractive user interface.

**What do you dislike most about this product?**

No problems using this email backup solution

**What recommendations would you give to someone considering this product?**

Since this tool has worked for us and it is very secure and scalable, I recommend it.

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 3                              | Availability and Quality of Training     | 3                            |
| 4                              | Breadth of Features                      | 3                            |
| 3                              | Business Value Created                   | 3                            |
| 3                              | Ease of Customization                    | 3                            |
| 3                              | Ease of Data Integration                 | 3                            |
| 3                              | Ease of Implementation                   | 3                            |
| 3                              | Ease of IT Administration                | 3                            |
| 3                              | Product Strategy and Rate of Improvement | 3                            |
| 3                              | Quality of Features                      | 3                            |
| 4                              | Usability and Intuitiveness              | 3                            |
| 3                              | Vendor Support                           | 3                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 3                          |
| 4                            | Mailbox Backup Restore           | 3                          |
| 4                            | Permissions Awareness            | 3                          |
| 3                            | Security                         | 3                          |
| 4                            | Support for Backup Types         | 3                          |
| 3                            | Backup Archiving                 | 3                          |
| 4                            | Compliance                       | 3                          |
| 3                            | Full System Backup Restore       | 3                          |
| 3                            | Information Store Backup Restore | 3                          |
| 3                            | Media Support                    | 3                          |
| 4                            | Transaction Log Backup Restore   | 3                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |   |
|---|---|
| Architectural Fit                         | 3 |
| Sales Experience                          | 3 |
| Cost                                      | 4 |
| Existing Relationship                     | 3 |
| Managing Risk                             | 3 |
| Political Reasons                         | 3 |
| Previously Installed                      | 3 |
| Vendor Reputation                         | 3 |
| Vendor Market Share                       | 3 |
| Skill and Staff Fit                       | 3 |
| Social Responsibility                     | 3 |



### Waseem A.

Role: Information Technology  
Industry: Other  
Involvement: IT Development, Integration, and Administration

## Recommends 10/10

#### Easy to use

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Quick response

**What is your favorite aspect of this product?**

Variety of storage options

**What do you dislike most about this product?**

Nothing at the moment

**What recommendations would you give to someone considering this product?**

Great product

#### Core Competitive Dimensions

| VENDOR CAPABILITY SATISFACTION | VENDOR CAPABILITY IMPORTANCE             |
|--------------------------------|--|
| 4                              | Availability and Quality of Training     |
| 3                              | Breadth of Features                      |
| 4                              | Business Value Created                   |
| 3                              | Ease of Customization                    |
| 4                              | Ease of Data Integration                 |
| 4                              | Ease of Implementation                   |
| 4                              | Ease of IT Administration                |
| 4                              | Product Strategy and Rate of Improvement |
| 3                              | Quality of Features                      |
| 3                              | Usability and Intuitiveness              |
| 4                              | Vendor Support                           |

| PRODUCT FEATURE SATISFACTION | PRODUCT FEATURE IMPORTANCE       |
|------------------------------|----------------------------------|
| 4                            | Granular Restore                 |
| 3                            | Mailbox Backup Restore           |
| 3                            | Permissions Awareness            |
| 3                            | Security                         |
| 4                            | Support for Backup Types         |
| 2                            | Backup Archiving                 |
| 3                            | Compliance                       |
| 2                            | Full System Backup Restore       |
| 4                            | Information Store Backup Restore |
| 2                            | Media Support                    |
| 2                            | Transaction Log Backup Restore   |



### Zac P.

Role: C-Level  
Industry: Other  
Involvement: Vendor Selection and Purchasing

## Recommends 10/10

#### Very good product with strong feature set

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

The Teams and SharePoint backup are key for us.

**What is your favorite aspect of this product?**

Set it and forget it.

**What do you dislike most about this product?**

I am happy with this product

**What recommendations would you give to someone considering this product?**

This one seems to be the most complete and cost effective

#### Core Competitive Dimensions

| VENDOR CAPABILITY SATISFACTION | VENDOR CAPABILITY IMPORTANCE             |
|--------------------------------|--|
| 4                              | Availability and Quality of Training     |
| 4                              | Breadth of Features                      |
| 4                              | Business Value Created                   |
| 3                              | Ease of Customization                    |
| 4                              | Ease of Data Integration                 |
| 4                              | Ease of Implementation                   |
| 3                              | Ease of IT Administration                |
| 4                              | Product Strategy and Rate of Improvement |
| 4                              | Quality of Features                      |
| 4                              | Usability and Intuitiveness              |
| 4                              | Vendor Support                           |

| PRODUCT FEATURE SATISFACTION | PRODUCT FEATURE IMPORTANCE       |
|------------------------------|----------------------------------|
| 4                            | Granular Restore                 |
| 4                            | Mailbox Backup Restore           |
| 4                            | Permissions Awareness            |
| 4                            | Security                         |
| 4                            | Support for Backup Types         |
| 4                            | Backup Archiving                 |
| 4                            | Compliance                       |
| 4                            | Full System Backup Restore       |
| 4                            | Information Store Backup Restore |
| 4                            | Media Support                    |
| 4                            | Transaction Log Backup Restore   |

#### COST, ORGANIZATION, AND ARCHITECTURAL FIT

|   |                       |
|---|-----------------------|
| 1 | Architectural Fit     |
| 1 | Sales Experience      |
| 1 | Cost                  |
| 1 | Existing Relationship |
| 1 | Managing Risk         |
| 1 | Political Reasons     |
| 1 | Previously Installed  |
| 1 | Vendor Reputation     |
| 1 | Vendor Market Share   |
| 1 | Skill and Staff Fit   |
| 1 | Social Responsibility |



### Bret M.

Role: C-Level  
Industry: Other  
Involvement: Vendor Selection and Purchasing

## Recommends 10/10

#### Most complete product for cloud backup

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Complete product, backs up everything and not just parts of the O365 Suite

**What is your favorite aspect of this product?**

Easy to setup

**What do you dislike most about this product?**

User interface needs to be simplified, it is not very intuitive and we have to stumble around

**What recommendations would you give to someone considering this product?**

If you want a product that will backup the entire suite, look no further.

#### Core Competitive Dimensions

| VENDOR CAPABILITY SATISFACTION | VENDOR CAPABILITY IMPORTANCE             |
|--------------------------------|--|
| 3                              | Availability and Quality of Training     |
| 4                              | Breadth of Features                      |
| 4                              | Business Value Created                   |
| 3                              | Ease of Customization                    |
| 3                              | Ease of Data Integration                 |
| 3                              | Ease of Implementation                   |
| 2                              | Ease of IT Administration                |
| 4                              | Product Strategy and Rate of Improvement |
| 4                              | Quality of Features                      |
| 3                              | Usability and Intuitiveness              |
| 3                              | Vendor Support                           |

| PRODUCT FEATURE SATISFACTION | PRODUCT FEATURE IMPORTANCE       |
|------------------------------|----------------------------------|
| 3                            | Granular Restore                 |
| 3                            | Mailbox Backup Restore           |
| 3                            | Permissions Awareness            |
| 3                            | Security                         |
| 3                            | Support for Backup Types         |
| 3                            | Backup Archiving                 |
| 3                            | Compliance                       |
| 3                            | Full System Backup Restore       |
| 3                            | Information Store Backup Restore |
| 3                            | Media Support                    |
| 3                            | Transaction Log Backup Restore   |

#### COST, ORGANIZATION, AND ARCHITECTURAL FIT

|   |                       |
|---|-----------------------|
| 3 | Architectural Fit     |
| 3 | Sales Experience      |
| 3 | Cost                  |
| 3 | Existing Relationship |
| 3 | Managing Risk         |
| 3 | Political Reasons     |
| 3 | Previously Installed  |
| 3 | Vendor Reputation     |
| 3 | Vendor Market Share   |
| 3 | Skill and Staff Fit   |
| 3 | Social Responsibility |



**Jim-Barry B.**

Role: C-Level  
Industry: Other  
Involvement: Vendor Selection and Purchasing

Recommends **10/10**

**Easy to use, clean interface, great support**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Ease of implementation/integration with Office 365 including Exchange, OneDrive, Sharepoint, Teams

**What is your favorite aspect of this product?**

Ease of use, clean interface, powerful search

**What do you dislike most about this product?**

Integration with Connectwise Manage could be better/more powerful for billing integration.

**What recommendations would you give to someone considering this product?**

It's an easy decision. Low cost of entry, ease of implementation, ease of use by end users.

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 4                              | Availability and Quality of Training     | 2                            |
| 3                              | Breadth of Features                      | 3                            |
| 4                              | Business Value Created                   | 7                            |
| 3                              | Ease of Customization                    | 5                            |
| 4                              | Ease of Data Integration                 | 5                            |
| 4                              | Ease of Implementation                   | 5                            |
| 4                              | Ease of IT Administration                | 5                            |
| 3                              | Product Strategy and Rate of Improvement | 5                            |
| 4                              | Quality of Features                      | 5                            |
| 4                              | Usability and Intuitiveness              | 4                            |
| 4                              | Vendor Support                           | 10                           |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 10                         |
| 3                            | Mailbox Backup Restore           | 0                          |
| -                            | Permissions Awareness            | 0                          |
| 4                            | Security                         | 5                          |
| -                            | Support for Backup Types         | 0                          |
| 4                            | Backup Archiving                 | 5                          |
| -                            | Compliance                       | 0                          |
| -                            | Full System Backup Restore       | 0                          |
| 6                            | Information Store Backup Restore | 0                          |
| -                            | Media Support                    | 0                          |
| 6                            | Transaction Log Backup Restore   | 0                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |    |
|---|----|
| Architectural Fit                         | 5  |
| Sales Experience                          | 0  |
| Cost                                      | 10 |
| Existing Relationship                     | 2  |
| Managing Risk                             | 0  |
| Political Reasons                         | 0  |
| Previously Installed                      | 2  |
| Vendor Reputation                         | 5  |
| Vendor Market Share                       | 0  |
| Skill and Staff Fit                       | 0  |
| Social Responsibility                     | 0  |



**James B.**

Role: Information Technology  
Industry: Other  
Involvement: IT Leader or Manager

Recommends **10/10**

**Great features, easy implementation, value for \$\$**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Ease of implementation, full feature set for O365, value for money

**What is your favorite aspect of this product?**

No hidden costs involved in the pricing and how instantly provisioning can be done.

**What do you dislike most about this product?**

I would like the full set of G Suite services to be offered at the same cost as O365

**What recommendations would you give to someone considering this product?**

Look beyond basic backup and archiving and see the Business Intelligence behind the data and make use of it

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 4                              | Availability and Quality of Training     | 4                            |
| 3                              | Breadth of Features                      | 2                            |
| 4                              | Business Value Created                   | 4                            |
| 3                              | Ease of Customization                    | 4                            |
| 4                              | Ease of Data Integration                 | 4                            |
| 4                              | Ease of Implementation                   | 4                            |
| 4                              | Ease of IT Administration                | 4                            |
| 4                              | Product Strategy and Rate of Improvement | 4                            |
| 3                              | Quality of Features                      | 4                            |
| 4                              | Usability and Intuitiveness              | 3                            |
| 4                              | Vendor Support                           | 4                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 5                          |
| 4                            | Mailbox Backup Restore           | 4                          |
| 4                            | Permissions Awareness            | 2                          |
| 4                            | Security                         | 2                          |
| 3                            | Support for Backup Types         | 3                          |
| 4                            | Backup Archiving                 | 2                          |
| 4                            | Compliance                       | 3                          |
| 4                            | Full System Backup Restore       | 4                          |
| 4                            | Information Store Backup Restore | 2                          |
| -                            | Media Support                    | 0                          |
| 4                            | Transaction Log Backup Restore   | 2                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |   |
|---|---|
| Architectural Fit                         | 3 |
| Sales Experience                          | 4 |
| Cost                                      | 6 |
| Existing Relationship                     | 2 |
| Managing Risk                             | 3 |
| Political Reasons                         | 0 |
| Previously Installed                      | 0 |
| Vendor Reputation                         | 3 |
| Vendor Market Share                       | 3 |
| Skill and Staff Fit                       | 3 |
| Social Responsibility                     | 3 |



**Jon P.**

Role: Information Technology  
Industry: Other  
Involvement: Vendor Selection and Purchasing

Recommends **10/10**

**Easy to implement, performs very well**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Very easy to implement

**What is your favorite aspect of this product?**

Easy to implement

**What do you dislike most about this product?**

Ability to change domains once it is setup for one domain

**What recommendations would you give to someone considering this product?**

Make sure you have thought out the domain process to start with

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 3                              | Availability and Quality of Training     | 3                            |
| 4                              | Breadth of Features                      | 3                            |
| 4                              | Business Value Created                   | 4                            |
| 4                              | Ease of Customization                    | 3                            |
| 4                              | Ease of Data Integration                 | 3                            |
| 4                              | Ease of Implementation                   | 3                            |
| 4                              | Ease of IT Administration                | 3                            |
| 4                              | Product Strategy and Rate of Improvement | 3                            |
| 4                              | Quality of Features                      | 3                            |
| 4                              | Usability and Intuitiveness              | 3                            |
| 2                              | Vendor Support                           | 3                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 3                          |
| 4                            | Mailbox Backup Restore           | 3                          |
| 4                            | Permissions Awareness            | 3                          |
| 4                            | Security                         | 3                          |
| 4                            | Support for Backup Types         | 3                          |
| 4                            | Backup Archiving                 | 3                          |
| 4                            | Compliance                       | 3                          |
| 4                            | Full System Backup Restore       | 3                          |
| 4                            | Information Store Backup Restore | 3                          |
| 4                            | Media Support                    | 3                          |
| 4                            | Transaction Log Backup Restore   | 3                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |   |
|---|---|
| Architectural Fit                         | 3 |
| Sales Experience                          | 3 |
| Cost                                      | 3 |
| Existing Relationship                     | 3 |
| Managing Risk                             | 3 |
| Political Reasons                         | 3 |
| Previously Installed                      | 3 |
| Vendor Reputation                         | 3 |
| Vendor Market Share                       | 3 |
| Skill and Staff Fit                       | 3 |
| Social Responsibility                     | 3 |



**Mauro B.**

Role: Operations  
Industry: Other  
Involvement: Vendor Management and Renewal

Recommends **9/10**

**Fine product, Support is great!**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Probably cost

**What is your favorite aspect of this product?**

Effectiveness, no downtime.

**What do you dislike most about this product?**

There are some features that are not that friendly use and I have to contact support.

**What recommendations would you give to someone considering this product?**

I am happy with the support, if I have any issue they reply promptly.

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| -                              | Availability and Quality of Training     | 3                            |
| 3                              | Breadth of Features                      | 3                            |
| 3                              | Business Value Created                   | 3                            |
| 3                              | Ease of Customization                    | 4                            |
| 3                              | Ease of Data Integration                 | 4                            |
| 3                              | Ease of Implementation                   | 4                            |
| 3                              | Ease of IT Administration                | 5                            |
| 3                              | Product Strategy and Rate of Improvement | 3                            |
| 3                              | Quality of Features                      | 4                            |
| 2                              | Usability and Intuitiveness              | 4                            |
| 4                              | Vendor Support                           | 6                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| -                            | Granular Restore                 | 2                          |
| 3                            | Mailbox Backup Restore           | 4                          |
| -                            | Permissions Awareness            | 2                          |
| 3                            | Security                         | 3                          |
| 3                            | Support for Backup Types         | 2                          |
| 3                            | Backup Archiving                 | 4                          |
| 3                            | Compliance                       | 2                          |
| -                            | Full System Backup Restore       | 2                          |
| 3                            | Information Store Backup Restore | 3                          |
| 3                            | Media Support                    | 3                          |
| -                            | Transaction Log Backup Restore   | 3                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |   |
|---|---|
| Architectural Fit                         | 3 |
| Sales Experience                          | 2 |
| Cost                                      | 3 |
| Existing Relationship                     | 2 |
| Managing Risk                             | 2 |
| Political Reasons                         | 2 |
| Previously Installed                      | 2 |
| Vendor Reputation                         | 3 |
| Vendor Market Share                       | 2 |
| Skill and Staff Fit                       | 4 |
| Social Responsibility                     | 2 |



**Lynn T.**

Role: Consultant  
Industry: Other  
Involvement: IT Leader or Manager

Recommends **10/10**

**Easy to use, inexpensive. great support**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Ease of use, variety of features.

**What is your favorite aspect of this product?**

The visual interface

**What do you dislike most about this product?**

Resetting the password is difficult

**What recommendations would you give to someone considering this product?**

It's easy to use

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 3                              | Availability and Quality of Training     | 3                            |
| 3                              | Breadth of Features                      | 3                            |
| 3                              | Business Value Created                   | 3                            |
| 3                              | Ease of Customization                    | 3                            |
| 4                              | Ease of Data Integration                 | 3                            |
| 4                              | Ease of Implementation                   | 3                            |
| 4                              | Ease of IT Administration                | 3                            |
| 3                              | Product Strategy and Rate of Improvement | 3                            |
| 3                              | Quality of Features                      | 3                            |
| 4                              | Usability and Intuitiveness              | 3                            |
| 3                              | Vendor Support                           | 3                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 4                          |
| 4                            | Mailbox Backup Restore           | 4                          |
| 4                            | Permissions Awareness            | 4                          |
| 4                            | Security                         | 4                          |
| 4                            | Support for Backup Types         | 4                          |
| 4                            | Backup Archiving                 | 4                          |
| 4                            | Compliance                       | 4                          |
| 4                            | Full System Backup Restore       | 4                          |
| 3                            | Information Store Backup Restore | 4                          |
| 3                            | Media Support                    | 4                          |
| 4                            | Transaction Log Backup Restore   | 4                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |   |
|---|---|
| Architectural Fit                         | 2 |
| Sales Experience                          | 2 |
| Cost                                      | 3 |
| Existing Relationship                     | 2 |
| Managing Risk                             | 2 |
| Political Reasons                         | 2 |
| Previously Installed                      | 2 |
| Vendor Reputation                         | 2 |
| Vendor Market Share                       | 2 |
| Skill and Staff Fit                       | 2 |
| Social Responsibility                     | 2 |



**Ken K.**

Role: C-Level  
Industry: Other  
Involvement: Vendor Management and Renewal

Recommends **10/10**

**Full Featured includes storage with a real GUI.**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

The GUI and Storage

**What is your favorite aspect of this product?**

The GUI is easy to navigate thru

**What do you dislike most about this product?**

Nothing, it is very robust

**What recommendations would you give to someone considering this product?**

If you need 365 Backup and Archive you need dropsuite

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 4                              | Availability and Quality of Training     | 2                            |
| 4                              | Breadth of Features                      | 3                            |
| 4                              | Business Value Created                   | 3                            |
| 4                              | Ease of Customization                    | 2                            |
| 4                              | Ease of Data Integration                 | 2                            |
| 4                              | Ease of Implementation                   | 2                            |
| 4                              | Ease of IT Administration                | 2                            |
| 4                              | Product Strategy and Rate of Improvement | 3                            |
| 4                              | Quality of Features                      | 2                            |
| 4                              | Usability and Intuitiveness              | 2                            |
| 4                              | Vendor Support                           | 2                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 3                          |
| 4                            | Mailbox Backup Restore           | 2                          |
| 4                            | Permissions Awareness            | 3                          |
| 4                            | Security                         | 3                          |
| 4                            | Support for Backup Types         | 3                          |
| 4                            | Backup Archiving                 | 3                          |
| 4                            | Compliance                       | 3                          |
| 4                            | Full System Backup Restore       | 3                          |
| 4                            | Information Store Backup Restore | 3                          |
| 3                            | Media Support                    | 3                          |
| -                            | Transaction Log Backup Restore   | 2                          |

| COST, ORGANIZATION, AND ARCHITECTURAL FIT |   |
|---|---|
| Architectural Fit                         | 4 |
| Sales Experience                          | 4 |
| Cost                                      | 4 |
| Existing Relationship                     | 4 |
| Managing Risk                             | 4 |
| Political Reasons                         | 4 |
| Previously Installed                      | 4 |
| Vendor Reputation                         | 4 |
| Vendor Market Share                       | 4 |
| Skill and Staff Fit                       | 4 |
| Social Responsibility                     | 4 |



**Christian S.**

Role: Vendor Management  
Industry: Other  
Involvement: Business Leader or Manager

Recommends **10/10**

**Fantastic product provided by an fantastic company**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

Individual implementation. Works out of the box as solution and could easily be integrated in our infrastructure

**What is your favorite aspect of this product?**

Ease of use

**What do you dislike most about this product?**

Nothing to complain about

**What recommendations would you give to someone considering this product?**

Do it fast and easy to activate

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 4                              | Availability and Quality of Training     | -                            |
| 3                              | Breadth of Features                      | -                            |
| 4                              | Business Value Created                   | -                            |
| 4                              | Ease of Customization                    | -                            |
| 4                              | Ease of Data Integration                 | -                            |
| 4                              | Ease of Implementation                   | -                            |
| 3                              | Ease of IT Administration                | -                            |
| 4                              | Product Strategy and Rate of Improvement | -                            |
| 3                              | Quality of Features                      | -                            |
| 4                              | Usability and Intuitiveness              | -                            |
| 4                              | Vendor Support                           | -                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 3                            | Granular Restore                 | -                          |
| 4                            | Mailbox Backup Restore           | -                          |
| 3                            | Permissions Awareness            | -                          |
| 4                            | Security                         | -                          |
| 4                            | Support for Backup Types         | -                          |
| 4                            | Backup Archiving                 | -                          |
| 4                            | Compliance                       | -                          |
| 6                            | Full System Backup Restore       | -                          |
| 3                            | Information Store Backup Restore | -                          |
| 4                            | Media Support                    | -                          |
| 4                            | Transaction Log Backup Restore   | -                          |



**Nathan T.**

Role: Information Technology  
Industry: Other  
Involvement: Vendor Selection and Purchasing

Recommends **10/10**

**Feature rich, Great UI, simple, and cost effective**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

The UI is intuitive and uncluttered, and the implementation is simple.

**What is your favorite aspect of this product?**

The UI is intuitive, clean, and well thought out.

**What do you dislike most about this product?**

No major complaints.

**What recommendations would you give to someone considering this product?**

Do a demo. You'll be impressed.

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 4                              | Availability and Quality of Training     | 4                            |
| 4                              | Breadth of Features                      | 4                            |
| 4                              | Business Value Created                   | 4                            |
| 4                              | Ease of Customization                    | 4                            |
| 4                              | Ease of Data Integration                 | 4                            |
| 4                              | Ease of Implementation                   | 4                            |
| 4                              | Ease of IT Administration                | 4                            |
| 4                              | Product Strategy and Rate of Improvement | 5                            |
| 4                              | Quality of Features                      | 3                            |
| 4                              | Usability and Intuitiveness              | 4                            |
| 4                              | Vendor Support                           | 4                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 3                            | Granular Restore                 | 4                          |
| 4                            | Mailbox Backup Restore           | 4                          |
| 4                            | Permissions Awareness            | 3                          |
| 4                            | Security                         | 5                          |
| 4                            | Support for Backup Types         | 4                          |
| 4                            | Backup Archiving                 | 4                          |
| 4                            | Compliance                       | 5                          |
| 6                            | Full System Backup Restore       | 1                          |
| 6                            | Information Store Backup Restore | 1                          |
| 6                            | Media Support                    | 1                          |
| 6                            | Transaction Log Backup Restore   | 0                          |

**COST, ORGANIZATION, AND ARCHITECTURAL FIT**

|                       |   |
|-----------------------|---|
| Architectural Fit     | 3 |
| Sales Experience      | 2 |
| Cost                  | 3 |
| Existing Relationship | 3 |
| Managing Risk         | 3 |
| Political Reasons     | 2 |
| Previously Installed  | 1 |
| Vendor Reputation     | 3 |
| Vendor Market Share   | 1 |
| Skill and Staff Fit   | 3 |
| Social Responsibility | 0 |



**Cory Robert Lee T.**

Role: Information Technology  
Industry: Other  
Involvement: End User of Application

Recommends **10/10**

**Rapidly evolving product**

**What differentiates Dropsuite Office 365 Exchange Backup from other similar products?**

The support is great and product dev team works with you.

**What is your favorite aspect of this product?**

SharePoint Online and OneDrive backups

**What do you dislike most about this product?**

Searching for what you're looking for can be difficult.

**What recommendations would you give to someone considering this product?**

It's a great product that is changing with the landscape patience is required though.

**Core Competitive Dimensions**

| VENDOR CAPABILITY SATISFACTION |  | VENDOR CAPABILITY IMPORTANCE |
|--------------------------------|--|------------------------------|
| 3                              | Availability and Quality of Training     | 3                            |
| 4                              | Breadth of Features                      | 3                            |
| 4                              | Business Value Created                   | 3                            |
| 2                              | Ease of Customization                    | 3                            |
| 4                              | Ease of Data Integration                 | 3                            |
| 4                              | Ease of Implementation                   | 3                            |
| 2                              | Ease of IT Administration                | 3                            |
| 4                              | Product Strategy and Rate of Improvement | 3                            |
| 3                              | Quality of Features                      | 3                            |
| 2                              | Usability and Intuitiveness              | 3                            |
| 4                              | Vendor Support                           | 3                            |

| PRODUCT FEATURE SATISFACTION |                                  | PRODUCT FEATURE IMPORTANCE |
|------------------------------|----------------------------------|----------------------------|
| 4                            | Granular Restore                 | 4                          |
| 4                            | Mailbox Backup Restore           | 4                          |
| 4                            | Permissions Awareness            | 4                          |
| 4                            | Security                         | 4                          |
| 6                            | Support for Backup Types         | 4                          |
| 4                            | Backup Archiving                 | 4                          |
| 4                            | Compliance                       | 4                          |
| 6                            | Full System Backup Restore       | 4                          |
| 6                            | Information Store Backup Restore | 4                          |
| 4                            | Media Support                    | 4                          |
| 6                            | Transaction Log Backup Restore   | 4                          |

**COST, ORGANIZATION, AND ARCHITECTURAL FIT**

|                       |   |
|-----------------------|---|
| Architectural Fit     | 2 |
| Sales Experience      | 2 |
| Cost                  | 3 |
| Existing Relationship | 2 |
| Managing Risk         | 2 |
| Political Reasons     | 2 |
| Previously Installed  | 2 |
| Vendor Reputation     | 2 |
| Vendor Market Share   | 2 |
| Skill and Staff Fit   | 2 |
| Social Responsibility | 2 |