

DEMYSTIFYING

Email archiving is a systematic

WHAT IS EMAIL ARCHIVING?

protecting the data contained in email messages so that the content indexed for future retrieval purposes, providing a unified compliance framework.

in the messages can be stored and

approach to preserving and



ARCHIVE EMPLOYEE EMAILS

Archiving enables businesses to prepare for lawsuits and litigation by providing accurate and tamper-proof records that may be required as

Legal Discovery

court evidence. 02. Monitoring & Personnel Investigations

Archiving lets companies monitor

employee emails to determine

employee productivity and reduce the risk of threats-both inside and outside the company.

Memory

03. **Retain Organizational**

Archived emails act as potential sources of business knowledge for decision-makers to enable them to carry out business-critical activities.

In case of accidental deletions,

ransomware attacks, or other data

loss-related disasters, archiving allows instant data recovery.

Disaster Recovery

also saves them the cost of expanding their storage space.

Storage Optimization /

Archiving can save businesses up

to 50% on their storage use, which

Cost Reduction

06. **Protection of Intellectual Property**

Employee emails can contain

sensitive information about a

business-critical data.

company's intellectual property,

and archiving them secures that

07.

Archiving enables businesses to prepare for lawsuits and litigation by providing accurate and

Industry or Government

Compliance Regulations

required as court evidence.

tamper-proof records that may be



ACROSS THE GLOBE



Australia

Brazil

Canada

Australia's Privacy Act 1988

Australia Corporations Act s286

GDPR

- ✓ LGPD
- **PIPEDA** ✓ ISO 19600:2014
- Japan

✓ APPI Privacy Act

Privacy Mark System

- Japan Industrial Standards (JIS Q 15001)
- HOW EMAIL ARCHIVING WORKS //////// ////////



FINRA

✓ FRCP

HIPAA

✓ FISMA

NIST

Germany

GoBD

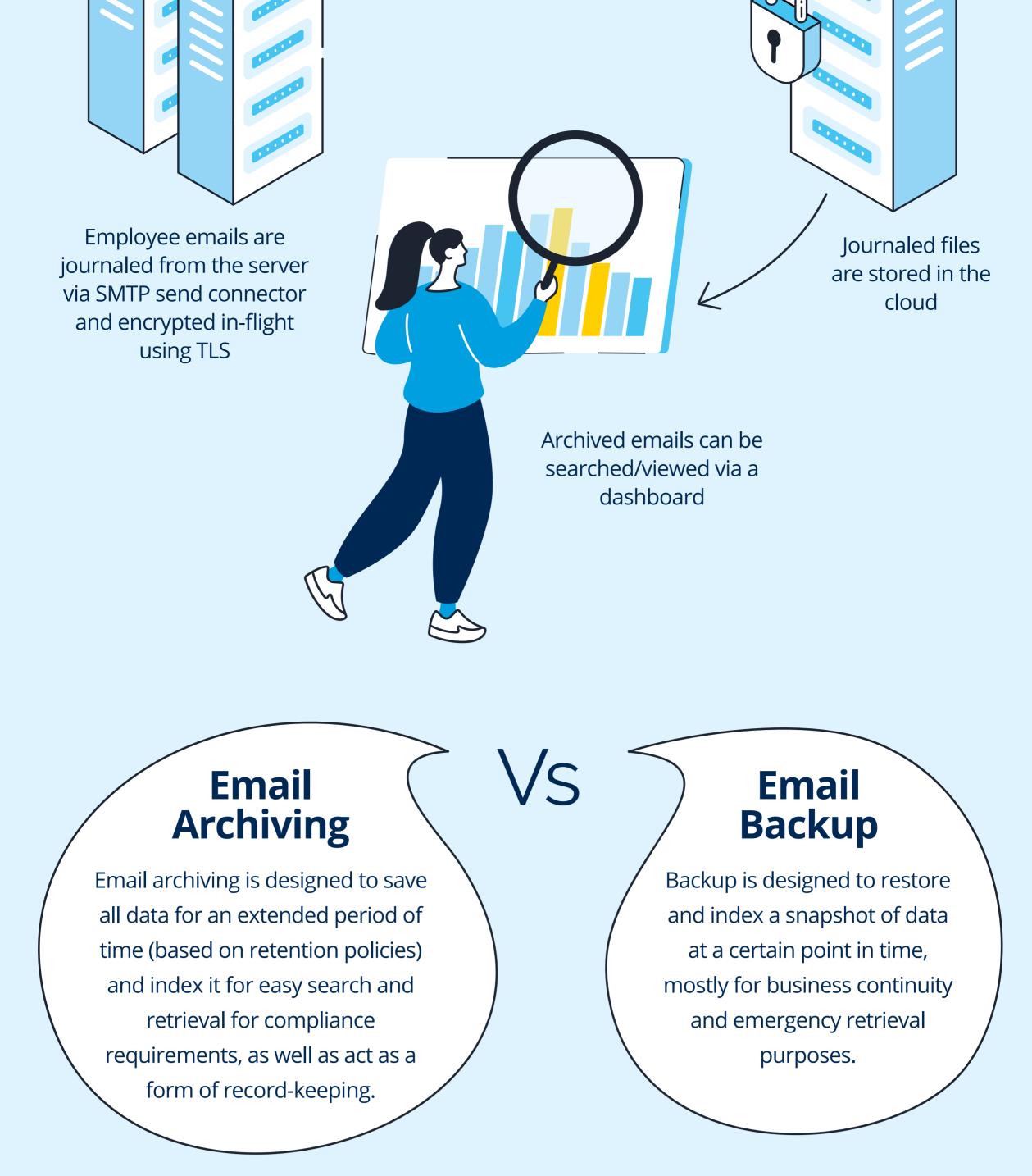
AO

GDPR

HGB

Each email is encrypted

using a unique key



File Attachment

Manager

Compliance

Roles

/////////////

- Search and Alert **Features**
- **Auto-Archiving**

Flexible Retention

5 ESSENTIAL CAPABILITIES OF AN EMAIL

ARCHIVING

SOLUTION

Data Preservation

Data Traceability

Data Searchability

Data Integrity and Security

Scale and Cost Effectiveness

Reviewer Portal

Systems Supported

Multiple Email

Delegated

access

ARCHIVING SERVICES



Folder Management

Military-Grade

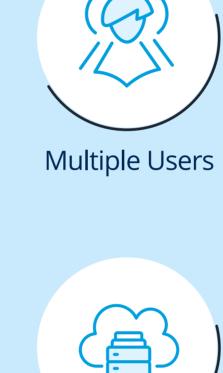
POPULAR FEATURES OF EMAIL /////////

019

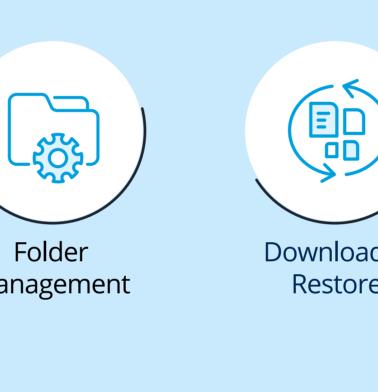
Security

Cross-platform

Support



Download & Restore



BY UPSELLING EMAIL ARCHIVING

5 WAYS

RESELLERS WIN

Legal Hold

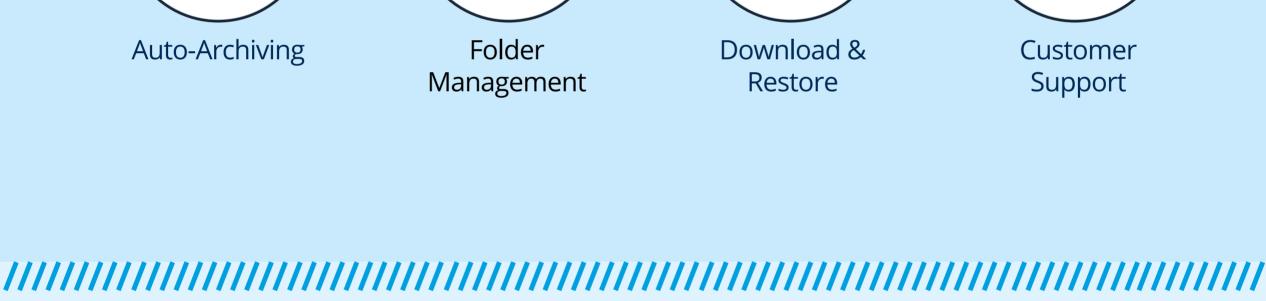
Compliance

Tagging

End User

Access





Zero product development & maintenance costs Recurring revenue and 02. improved ARPU margins

03.

5 CATEGORIES OF

EMAIL ARCHIVING PROVIDERS

Medium enterprise

archiving

Dropsuite Email Archiving is the market-leading cloud archiving solution that

Dropsuite

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04. data integrity specialist

that will grow with you

Improve customer stickiness

Scalable outsourced solution

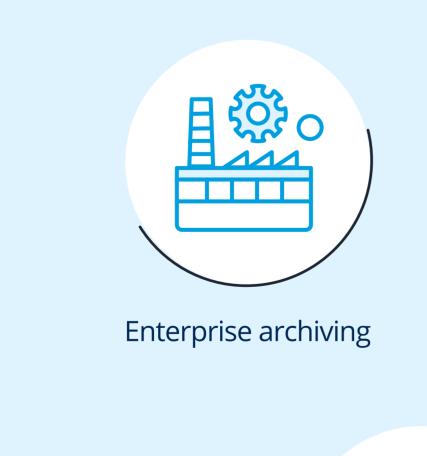
Positions your company as a

Online business

archiving











For more information, view Email Archiving by Dropsuite.

helps businesses securely backup, manage, recover and protect all of their critical data while simplifying the process of securing and managing email for easy record-keeping and retrieval, with features such as one-click download and one-click restore. Dropsuite's Archiving solution also includes our Email Backup solution for business continuity purposes.