

EMAIL BACKUP VS EMAIL ARCHIVING: DAWN OF EXPLANATIONS

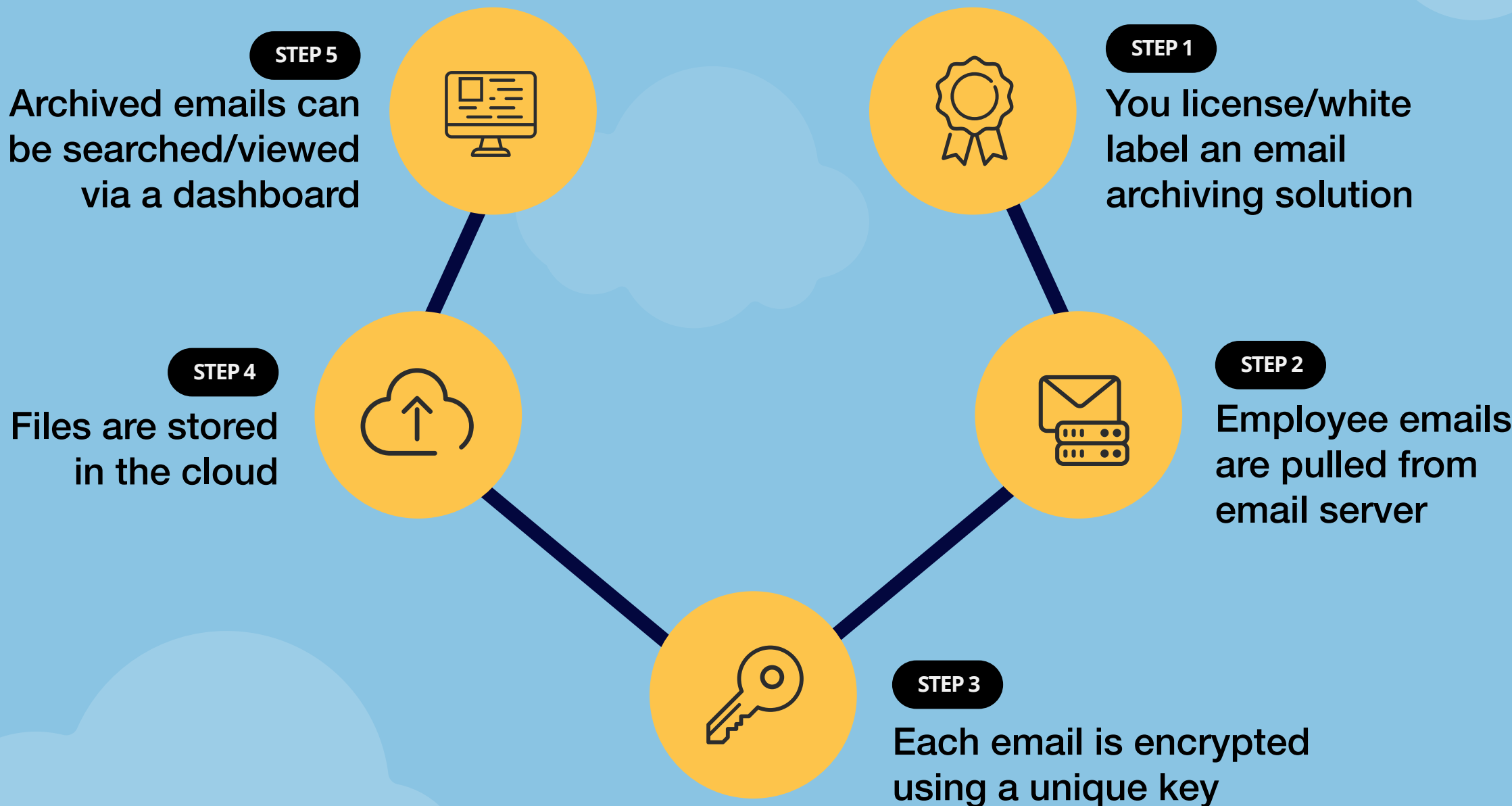
EMAIL ARCHIVING

- Provide ongoing, rapid access to decades of business information
- Required by law for companies in regulated industries
- Specialized tools for tamper-proof email records
- Searchable and retrievable in the event of an audit, HR inquiry or lawsuit

EMAIL BACKUP

- Like an insurance policy for quick recovery of email files
- Protects email records that may be lost due to an unexpected data loss
- Automated backup for "set it and forget it" functionality
- Typically users restore a copy of email or a group of emails

HOW EMAIL ARCHIVING WORKS



7 REASONS

BUSINESS SHOULD ARCHIVE EMPLOYEE EMAILS

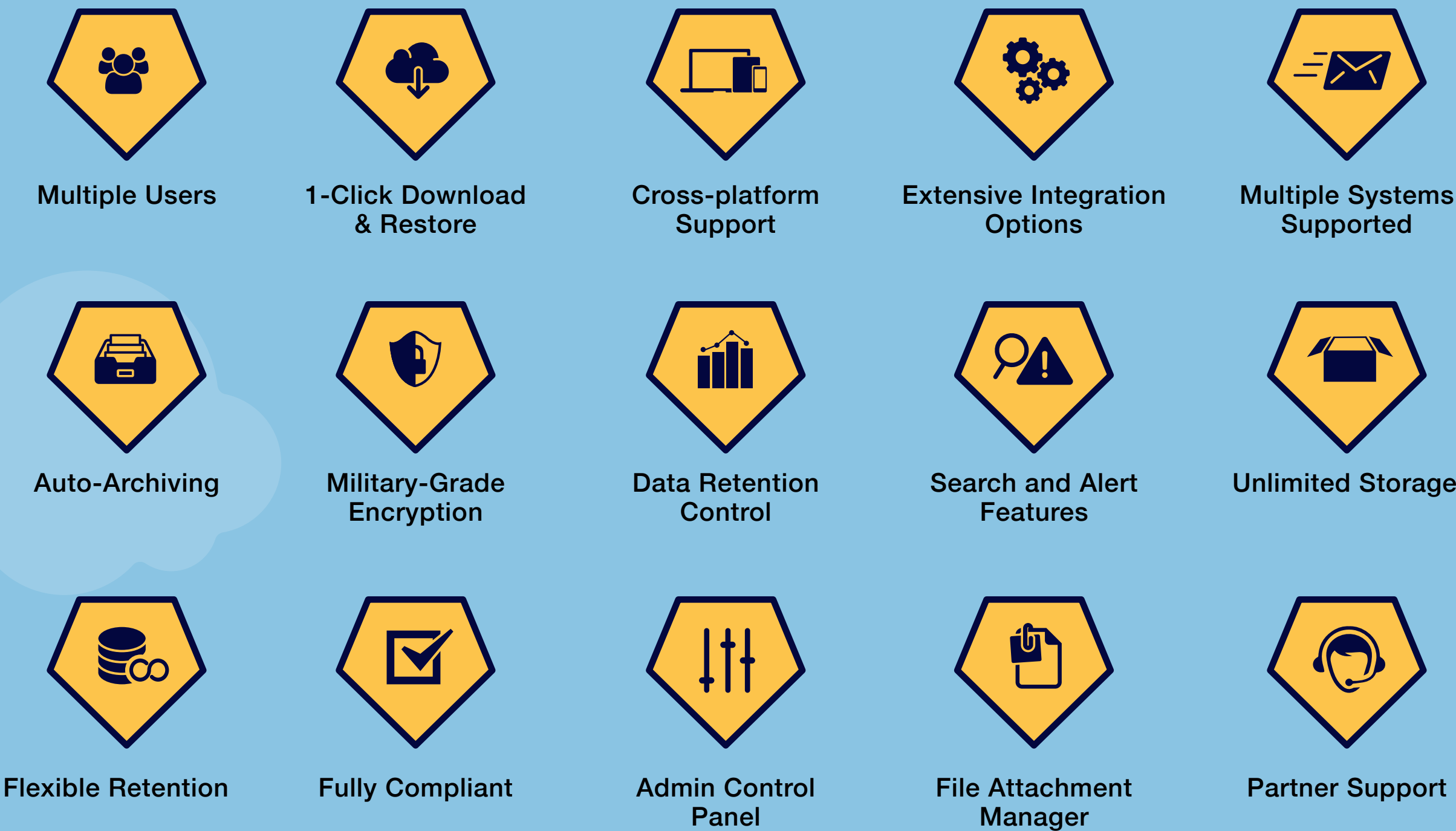
- 1 Monitoring & Personnel Investigations
- 2 Industry Or Government Compliance Regulations
- 3 Retain Organizational Memory
- 4 Storage Optimization/Cost Reduction
- 5 Legal Discovery
- 6 Disaster Recovery
- 7 Protection of Intellectual Property

5 WAYS

RESELLERS WIN BY UPSELLING EMAIL ARCHIVING

- 1 Zero product development & maintenance costs
- 2 Recurring revenue and improved margins
- 3 Improve customer stickiness
- 4 Scalable outsourced solution that will grow with you
- 5 Positions your company as a data integrity specialist

POPULAR FEATURES OF EMAIL ARCHIVING SERVICE



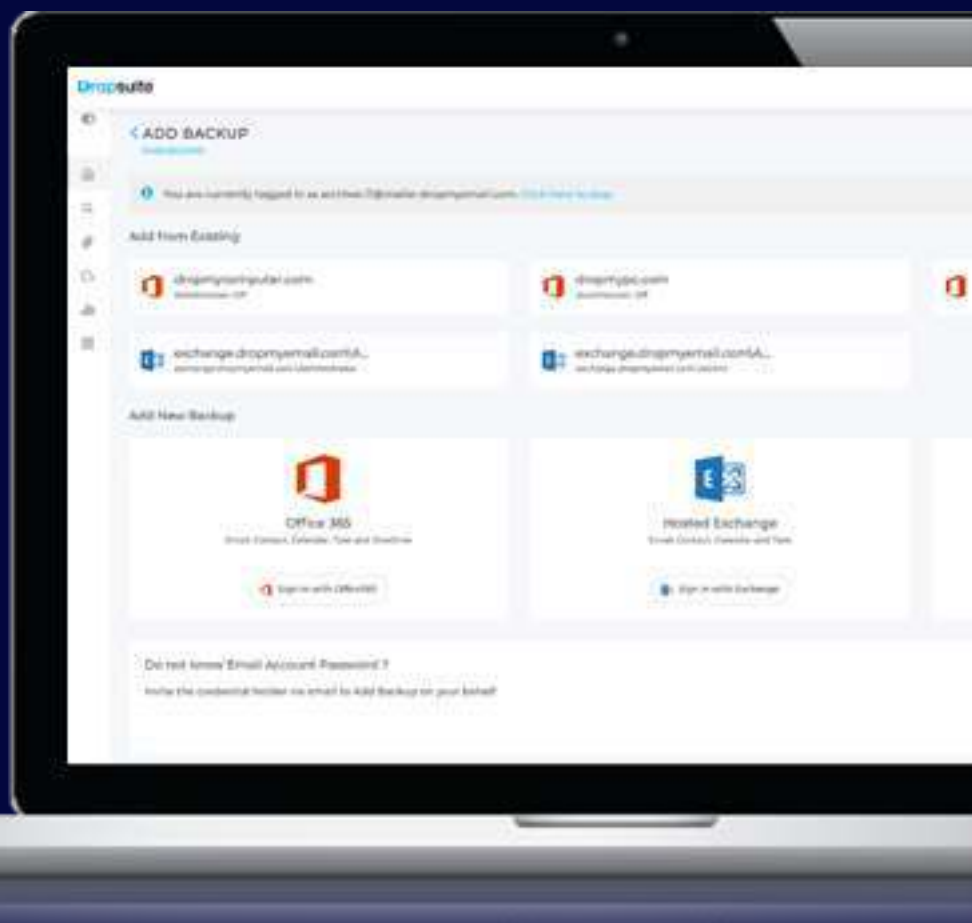
VERTICALS WHERE EMAIL ARCHIVING IS MANDATORY



EMAIL BACKUP AND ARCHIVING BY DROPSUITE

Dropsuite Email Backup and Archiving is the market-leading online business archiving solution in the cloud that helps businesses securely backup, archive, manage, recover and protect all of their critical data. Dropsuite Email Backup and Archiving simplifies the process of securing and managing email for easy record-keeping and retrieval, with features such as one-click download and one-click restore.

[GET FREE DEMO](#)



If you are a reseller such as a hosting provider, telco or MSP and you would like more information on how you can white label Email Backup and Archiving to your business customers, please contact the Dropsuite sales team:

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